



**2024 BOARD OF DIRECTORS**

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CSU Chico

Megan Gaddis  
Chico Chamber of Commerce

Aaron Wright  
California State Parks

EXPLORE BUTTE COUNTY  
EXECUTIVE COMMITTEE MEETING

July 11, 2024  
Time: 11:00 am - 12:00 pm

BCAG Board Room  
326 Huss Dr, Chico, CA 95928

AGENDA

MISSION: Explore Butte County inspires people to discover Butte County, creates tourism opportunities that contribute to economic vitality, and builds community through partnerships.

VISION: Explore Butte County champions a diverse and flourishing tourism industry, making it THE must-visit destination in the North State.

VALUES: Authenticity. Innovation. Stewardship. Equity. Fun.

BRAND POSITION: The Explorer - Adventurer, Pioneer, Seeker, Open-minded, Resourceful, Tolerant, Ambitious, Down to Earth, Authentic, Determined, Outdoorsy

MEMBERS: President Tamba Sellu, Treasurer Matt Reed, Secretary Melissa Schuster

1. CALL TO ORDER
2. [APPROVE JUNE 13, 2024 MINUTES](#)
3. DISCUSSION ITEMS
  - 3.1. [REVIEW DRAFT 2023 FISCAL AUDIT BY CLA](#)
  - 3.2. [DCBA Letter](#)
4. ADJOURNMENT