



EXPLORE BUTTE COUNTY

BOARD OF DIRECTORS MEETING

2026 BOARD OF DIRECTORS

Tamba Sellu, President
Courtyard by Marriott, Chico

Matt Reed, Treasurer
Butte County Fairgrounds, Gridley

Kate Pinsonneault, Secretary
Hotel Diamond, Chico

Jason Olivares
Oxford Suites, Chico

Ashley Dekellis
STVR Operator, Chico

Melissa Schuster,
Chapelle de L'Artiste Château & Retreat,
Paradise

Sareena Merchant
Hampton Inn, Oroville

Natalie Sheard
STVR Owner, Oroville

Aaron Wright
CA State Parks, Oroville

Megan Kurtz
CSU Chico

Megan Gaddis
Community at Large

March 26, 2026
Time: 1:00 pm - 3:30 pm

BCAG Board Room
326 Huss Dr, Board Room, Chico, CA 95928

Agenda



Public Notice Information: In accordance with the Ralph M. Brown Act, EBC agendas are available for public review outside the BCAG Board Room at 326 Huss Dr, Building Et at least 72 hours prior to each meeting. The agendas are also posted on the EBC website at explorebuttecounty.com. Questions on agenda items may be directed to Nichole Farley, EBC Executive Direction, at nichole@explorebuttecounty.com.

MISSION: Explore Butte County inspires people to discover Butte County, creates tourism opportunities that contribute to economic vitality, and builds community through partnerships.

VISION: Explore Butte County champions a diverse and flourishing tourism industry, making it THE must-visit destination in the North State.

VALUES: Authenticity. Innovation. Stewardship. Equity. Fun.

BRAND POSITION: The Explorer - Adventurer, Pioneer, Seeker, Open-minded, Resourceful, Tolerant, Ambitious, Down to Earth, Authentic, Determined, Outdoorsy

- 1. OPEN MEETING
2. CONSENT CALENDAR
2.1. Approve Minutes from January 15, 2026 Board Meeting
2.2. Approve Minutes from January 22, 2026 Closed Session Meeting
2.3. Approve December 2025 Financials (with authorization to update for TBID assessment revenues attributed to December)
2.4. Approve January 2026 Financials (with authorization to update for TBID assessment revenues attributed to January 2026)
2.5. Approve February 2026 Financials (with authorization to update for TBID assessment revenues attributed to February 2026)
3. ADMINISTRATION
3.1. END OF YEAR FINANCIAL UPDATE (Nichole Farley)
Analysis of our 2025 fiscal performance, highlighting key revenue drivers, expenditure trends, and our final year-end liquidity position.
3.2. MICRO-ZONE FUNDING FOR CHICO, GRIDLEY, OROVILLE, PARADISE (Nichole Farley)

Micro-Zone Committees have provided recommendations for allocation of the 10% micro-zone funding collected in 2025. Grants total \$45,000 to 27 organizations.

Recommendation: Approve Micro-Zone Funding Grants as presented.

4. EXPANDING & DIVERSIFYING VISITOR EXPERIENCES

4.1. [SPORTS DESTINATION DISTRICT ADHOC COMMITTEE FORMATION](#)
(Nichole Farley)

Establish a committee to make recommendations to staff on the direction of Phase Two of the Sports Destination District.

Recommendation: Adopt an AdHoc Committee for Phase Two of the Sports Destination District.

4.2. UPDATE: SPORTS TOURISM MARKETING (Ashley Baer)

Update on efforts with Fleet Feet Chico on expanding marketing efforts for new and existing events.

5. INNOVATIVE & EXPERIENTIAL MARKETING

5.1. UPDATE: EBC BRAND REFRESH (Ashley Baer)

A look at the new direction of the Explore Butte County Brand, as a result of the Brand Workshops conducted on February 4, 2026 with Madden Media.

6. BOARD UPDATES & PUBLIC COMMENT

The public is invited to address the Board regarding any non-agenda items at this time. Time is limited to three (3) minutes per speaker. The Board may not take any action on public comment.

7. ADJOURNMENT



EXPLORE BUTTE COUNTY

BOARD OF DIRECTORS MEETING

January 15, 2026

Time: 1:00 pm - 3:30 pm

BCAG Board Room

326 Huss Dr, Board Room, Chico, CA 95928

2026 BOARD OF DIRECTORS

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1. OPEN MEETING - 1:02 PM

Attendees: Tamba Sellu, Melissa Schuster, Megan Kurtz, Natalie Sheard, Aaron Wright, Jason Olivares, Sareena Merchant, Megan Gaddis, Katie Pinsonnault, Nichole Farley, Lucia Mercado, Angelina Matey, Ashley Baer

Absent: Matt Reed, Ashley Dekellis

Ron L (Paradise), Heather Johnson, Katie Simmons

2. CONSENT CALENDAR - Motion to approve: Melissa Schuster, Second - Jason Oliveras

2.1. Approve Minutes from November 19, 2025 Board Meeting

2.2. Approve 2026 Budget Committee Minutes from December 9, 2025 - spelling error noted by Tamba

2.3. Approve October 2025 Financials (with authorization to update for TBID assessment revenues attributed to October)

2.4. Approve November 2025 Financials (with authorization to update for TBID assessment revenues attributed to November)

2.5. Employee Bonus & Incentive Pay Policy simplification

3. 2026 FISCAL YEAR PLANNING

3.1. 2026 PROPOSED BUDGET (Nichole Farley)

A draft of the [2026 Proposed Budget](#) is attached for discussion. Supporting [annual contracts](#) included in the Budget.

Annual Contracts: Madden Media, AirDNA/Kalibri Lodging Data, Hubspot, National Travel Center, VisaVue, Langler

Recommendation: Approve the 2026 Proposed Budget and supporting annual contracts.

This is the same budget that was approved in December, Nichole is coming back to the board to provide contracts and more details.

78% of the budget goes into marketing and sales expenses, with 10% in administration.

2nd budget classes are reserves – Would like to keep \$5,000 in the website for Hubspot and \$38,000 in destination management to redesignate the Feather River Bayway as a Cultural Bayway Federally and State.

Another would be the Cooperative Programs. Butte365 has a goal to make \$35,000 this year which would be spent on marketing and sales, Butte365 community calendar expenses, and innovation through education opportunities.

Deferred microfunding throughout cities would be 7k for Paradise, 15k for Oroville, 3k in county, and 2k in Gridley.

Travel Chico will get 120k from the City of Chico Microfunding and another 20k from the City of Chico 2025/2026 Contract. Expenses include 124.4k in marketing and sales, 10k in microfunding, and 5k in administration.

Annual Contracts include – Madden Media at \$275k, AirDNA/Kalibri at \$18k, Visavue Spending Data at 8k, Hubspot at 25k, National Travel Center at 40k, and Langlers at 50k.

Questions and Comments:

Melissa – What are our reserves with that \$35,000 transferred?

Natalie – What is the jurisdiction's 2.5% fee? A: It's the administrative fee that the cities keep for collecting from our members.

Tamba – What is the return on investment that we are getting from Madden Media? A: We are seeing a slight increase in revenue, but more than anything our destination awareness is going up significantly. With destination marketing organizations it is a challenge to see a return on investment since we are not the final sale. Tamba: We need to see a higher occupancy rate. A: Staying flat in comparison to the dips that

most destinations are seeing is a reflection of the visitors that are being driven to our area. Sareena: It may be helpful to specify our conversion based campaign since we don't have a way of tracking success of the campaigns at the moment. A: Hubspot might be the missing key to answer exactly this! Since it tracks the customer journey and can inform us where the interest shifts in order to target our marketing efforts.

Megan Gaddis – With the business education programs, will these be accessible for the members of the partners? A: Yes! We want these programs to be for the businesses in our county.

Motion to Approve – Kate, Second – Aaron

3.2. 2026 - 2028 PROPOSED STRATEGIC DIRECTION (Nichole Farley)

The strategic direction for Explore Butte County from 2026 to 2028 is centered on championing a diverse and flourishing tourism industry to make it the North State's must-visit destination, while inspiring discovery and building economic vitality through partnerships. To achieve this, the plan outlines three focus areas: expanding and diversifying visitor experiences, innovative and experiential marketing, and improving access to experiences.

Recommendation: Adoption of the 2026-2028 Strategic Direction

We identified 3 core areas for goals to guide us through the next 3 years. 1. Expanding & Diversifying Visitor Experiences, 2. Innovation & Experiential Marketing, and 3. Improving Access to Experiences.

This Will be Accomplished by:

1. Creating a recruitment-ready portfolio of venues, trails, and facilities that supports event bidding, multi-city hosting, and long-term partnership development with state and regional sports organizations. Partner with existing events to expand, and/or curate large, experiential countywide events (e.g., outdoor adventure weekend, arts & culture showcase, endurance sports festival) that highlight Butte County's landscapes, talent, and identity.
2. Collaborate with established outdoor media or gear brands (Wildsam, AllGear, Outside Magazine). Host a large-scale installation at a major event to showcase Butte County's outdoor culture and engage attendees. Evaluate the destination's enhanced credibility, influence, and quality of visitor engagement generated by high-profile partnerships and experiential activations.
3. Leveraging technology to track the visitor journey to increase demand and motivate trips while strengthening the digital access to key attractions within the county.

Questions and Comments:

Megan Kurtz – Does EBC have a ChatGPT feature? A: Not yet, because they are expensive and are a high commitment for staff to train the bot before being able to launch it. But it is a recurring conversation within Ashley and Nichole. Tamba: We are in an era where the customer wants an immediate response!

Motion to Approve – Tamba, Second – Megan

3.3. 2026 ANNUAL STAFF GOALS & OBJECTIVES (Nichole Farley)

Review and approval of the 2026 Annual Staff Goals, aligned with the adopted 2026–2028 Strategic Direction and focused on measurable outcomes related to visitation, economic impact, community benefit, and organizational sustainability. The goals establish a standardized KPI framework to support accountability, performance evaluation, and strategic oversight by the Board.

Recommendation: Adoption of the 2026 Staff Goals and Objectives

Executive Director Goals:

Advance high-value partnerships focused on outdoor sports events that leverage existing trails, venues, and outdoor recreation infrastructure across Butte County.

Launch a Regional Marketing & Public Relations Campaign.

Work with local jurisdictions to support the licensing of short-term vacation rentals and the consistent collection and remittance of the Butte County Tourism Business Improvement District (BCTBID) assessment.

Lead Strategic Implementation of the 2026–2028 Strategic Direction.

Increase Stakeholder Communication and Engagement.

Marketing Director Goals:

Manage and execute innovative outdoor adventure marketing campaigns with Madden Media, including the successful delivery of the Bike Trail Pass booklets.

Accessibility: ADA Inclusion: Expand inclusive content

Implement HubSpot to track and improve visitor conversion across the pre-trip digital journey.

Lead the execution of the Explore Butte County Brand Refresh and ensure consistent implementation across all digital and print assets.

Accessibility: Digital Trail Access: Create immersive end-to-end experience guides for 5-10 high-priority trails across Butte County.

Community Engagement Goals:

Launch Inclusive and Authentic Digital Campaigns

Build tourism support within Butte County and expand engagement outside of Chico. Focus on Oroville and Gridley.

Streamline Event Submissions and updating the backend platform for Butte365

Cooperative Marketing Program & Monetization of Butte365.

Launch of Content Collective Group

Travel Chico Goals:

Amplify Seasonal and Signature Events

Create and Launch Four Original Content Series : Leverage Hubspot to Encourage overnight stays

Identify and maintain accurate, up-to-date business records on key restaurant and retail businesses in Chico to support targeted outreach, partnership development, and onboarding of Butte 365 partners.

Strengthen Travel Chico Brand Identity and Engagement

Enhance itineraries & guides

Support trailhead access and engagement

Questions and Comments:

Megan Gaddis – What are the efforts to update business profiles? A: We don't necessarily have business partners, but staff are working on person to person communication in order to better understand our market and how to properly market.

Aaron – Have we looked into the housing market to see how they market and engage the public? A: No, we have not, but that sounds like a wonderful opportunity to partner.

Jason – The data we are getting from Visa spend, who on the team is looking into these numbers and deciding how we use that information?

A: That's where Madden Media comes in, they review the numbers and adjust spending based on where it is necessary to shift spending.

Tamba – How long have we had Butte365? Is it independent now? A: We are going into the 3rd year, but this will be the first year we move into it being self-sustaining.

Motion – Aaron, Second – Jason

4. BOARD UPDATES & PUBLIC COMMENT

The public is invited to address the Board regarding any non-agenda items at this time. Time is limited to three (3) minutes per speaker. The Board may not take any action on public comment.

Kate P – We are doing a really cool Valentine's dinner at The Grill, a 3 course celebration of the Chef's seafood centric theme. Also opening up a pop-up speakeasy in the wine cellar, opening in Spring. Motrin VIP Limo is in Yuba City and wants to be more in the Butte County market! He has a lot of buses with up to 15 passengers. He is open to providing transportation for events.

Sareena Merchant – The bar at Hampton Inn in Oroville is officially open! We are looking into ways to market it. I am also looking forward to being in the meetings with Madden Media and adding how I can.

Ashley Baer – Networking Hours are scheduled for 2026! The February meeting will be at the Butte County Fairgrounds with presentations from Nichole Farley and Matt Reed. The first influencer of the year is coming in March. All of the hotels should have gotten an email to a partner, this is a marketing opportunity.

Holly CARD – Spring Jamboree and Kite Day kick off our events season in March. We are looking forward to the opening of the Aquatic Center in Fall. The team is still crunching numbers on the Chico Ice Rink, we lowered the pricing and saw 40% more visitors, however the rain really dipped into our profits.

Katie Simmons – EBC is a great partner to connect us with the tourism industry to better understand how to move forward in a way that benefits both parties. Opening the conversation for the crossover between disaster and tourism.

Heather Johnson – ODBA just hosted the 2026 leadership workshop with the board of directors and Ashley Baer was in the conversation. The decision is to pull away from hosting the amount of events that we do and shift focus to creating bigger campaigns that cover downtown Oroville as a destination. The focus will shift back to events in October with the Farm to Fork Dinner and Holiday Events.

Pat Macias – monca had a great NYE Party and we are currently looking forward to the Snow Goose Festival. March 21st we are hosting a Gala at the commercial building at the Silver Dollar Fairgrounds.

Nichole Farley – I will be going to NY next week to meet with People’s Inc to join in a roundtable discussion with Visit Ca and also be tabling at IMM - meeting with 20 journalists & creators. We have all staff trips planned for the year to help build our skills, plus meeting new potential partners.

Natalie Sheard – In conversation with partners at the moment to renovate the Historic Inn in Downtown Oroville to be a boutique hotel.

Megan Kurtz – Chico State is expecting 13,000+ attendees which is up from last Spring. For every dollar that the State has invested in Chico State, that \$1 is converted to \$5 which is reflecting that our CSU is a good investment for the State of California. On December 11th, there was a transportation committee with District 11 and we had a low turnout, so we are inviting them back in hopes that we have a larger turnout.

Melissa Schuster – The Burnt Barn Distillery Co will be all about bourbon in 2026! We are currently not distributing, but we are hoping to open up for distribution by the 4th quarter.

5. CLOSED SESSION - 2:15 PM

5.1. EMPLOYEE PERFORMANCE EVALUATIONS (Tamba Sellu)

The Board will review the 2025 employee performance outcomes, including the Executive Director’s annual performance evaluation and related compensation considerations, and assess recommended employee bonus awards tied to Board-approved goals. Action may be taken to approve Executive Director compensation adjustments and 2025 staff bonuses.

6. REPORT ON CLOSED SESSION

EMPLOYEE PERFORMANCE EVALUATIONS: Approval of staff bonus and 5% cost of living adjustments to salaries. No action taken on Executive Director’s annual performance evaluation and related compensation consideration.

7. ADJOURNMENT

Explore Butte County: Closed Session

January 22, 2026

Time: 1:00 pm - 3:30 pm

Hotel Diamond

Chico, CA 95926

Absent Members:

Melissa Schuster

Megan Gaddis

CLOSED SESSION

3.1. EMPLOYEE PERFORMANCE EVALUATIONS (Tamba Sellu)

Continued discussion from January 15, 2026 Closed Session - Executive

Director's annual performance evaluation and related compensation considerations. Action may be taken to approve Executive Director title and compensation adjustments.

REPORT ON CLOSED SESSION

2 Motions were passed.

ADJOURNMENT

Time 2:26pm

Explore Butte County: Open Session

January 22, 2026

2:28pm

2 Motions were passed

Motion for a Title Change to President & CEO

7 Yes 2 No

Motion for compensation adjustment to \$125,000 including a fresh contract. 3.5% COL and end of the year bonus which will be determined based off of Explore Butte County's success.

9 Yes

ADJOURNMENT

2:30pm



For the Period Ending December 31st, 2025

****Unaudited – For Management Use Only****

Index:

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Page 5	- Trend Balance Sheet Ratios
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Pages 8-10	- Monthly Journal entries

EXPLORE BUTTE COUNTY
Summary of Financial Information
December 2025

Below is a summary of your financial reports. The detailed financials are attached for your review.

Balance Sheet

Assets – As of December 31st, 2025, the cash balance is \$747,420 which is a decrease of 20.2% (\$188,985) compared to 2024. Total Current Assets are \$978,059 made up of Cash, Accounts Receivable and Prepaid Expenses. This is a decrease of 12.8% (\$143,116) compared to 2024 due to the decrease in cash, 24.7% (\$42,381) increase in Accounts Receivable, and a 26.3% increase (\$3,488) in Prepaid Expenses.

Liabilities – Total liabilities are \$343,452 which is an increase of 132.6% (\$195,792) compared to 2024. This is mostly due to an increase in Deferred Revenue of 328.8% (\$190,196), a decrease in Accrued Salaries of 43.2% (\$13,640), an increase in Accounts Payable of 43.2% (\$20,591), and an increase in Credit Card Payable of 1,087.7% (\$7,175). The increase in Deferred Revenue is due to the \$185,764 payment from Chico State Enterprises which is being held as the city negotiates for an airline. It is possible these funds will sit for up to or over a year.

Net Assets – Total Net Assets on December 31st, 2025, are \$695,386 which is a decrease of \$332,166 in comparison to the same time last year.

Trend Balance Sheet Ratios

Operating cash (number of days of operational cash a company has on hand outside of Reserves) is at 180 days at the end of December.

The Current Ratio measures a company's ability to repay short term debts with short term assets, with a ratio between 1 and 2 being ideal. With a Current Ratio of 10, assets continue to be ahead of industry standards.

The Leverage Ratio indicates how assets are financed with debt. A leverage ratio of 0 shows the organization has been able to finance assets through net assets, rather than relying on long-term debts.

Year to Date Statement of Activities

Revenues – Total operating revenue as of December 31st, 2025, is \$1,043,677 tracking below budget by 16.7% (\$209,323), and less than last year by 0.4% (\$4,040).

Program Revenue is under budget by 8.5% (\$83,591) and more than last year by 2.8% (\$24,398).

Expenses – Total Program expenses are \$1,361,742 which is below budget by 10.2% (\$154,198) and more than last year by 7.2% (\$91,282).

The expenses seeing the largest variance in comparison to the budget are as follows:

- Sales & Mktg Under Budget -\$117,039 {Specifically: Advertising under (\$15,896); Conferences under (\$2,566); Creative Services under (\$7,511); Mktg Contracts over \$11,504; Printing over \$6,826; Staff-Mktg under (\$47,860); Vehicle Maintenance under (\$56,167) & Website under (\$4,487).
- Destination Management Plan under – (\$14,488).
- Zone and Micro Marketing under – (\$26,666).

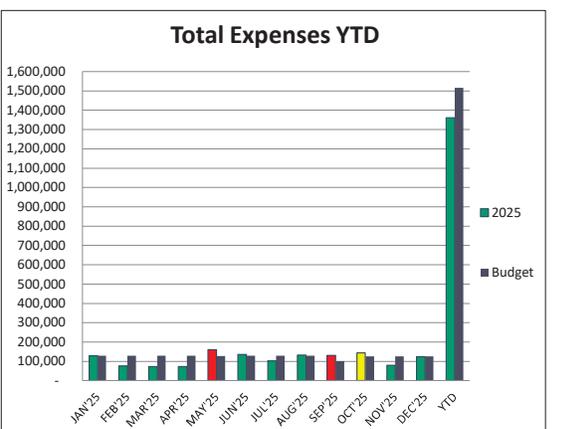
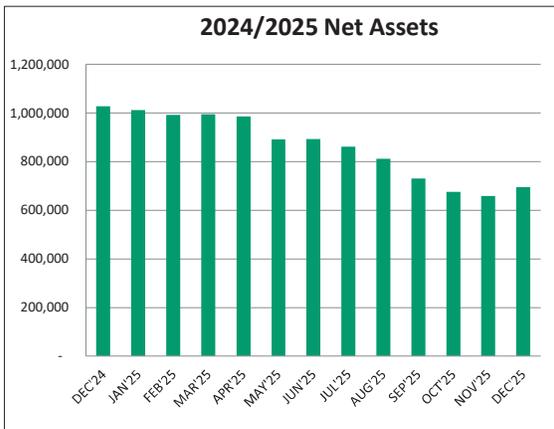
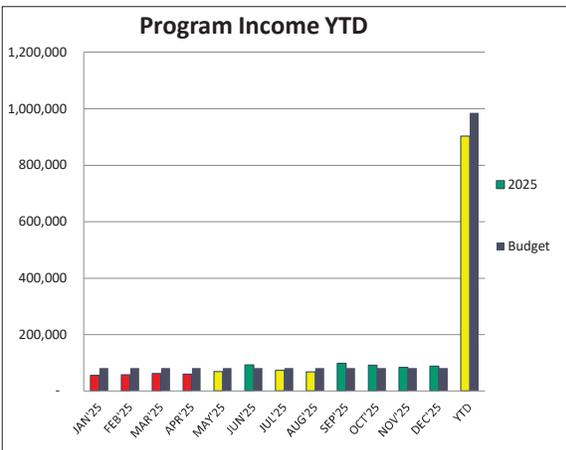
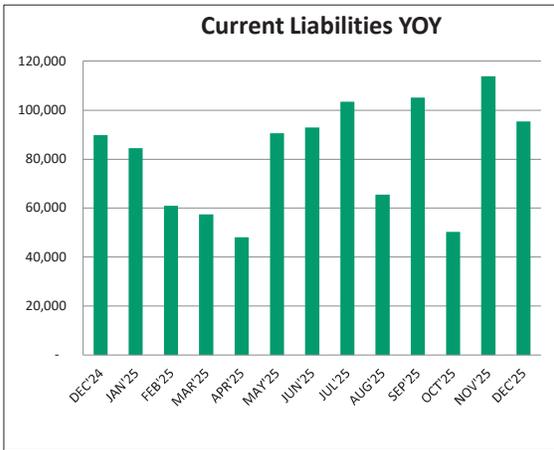
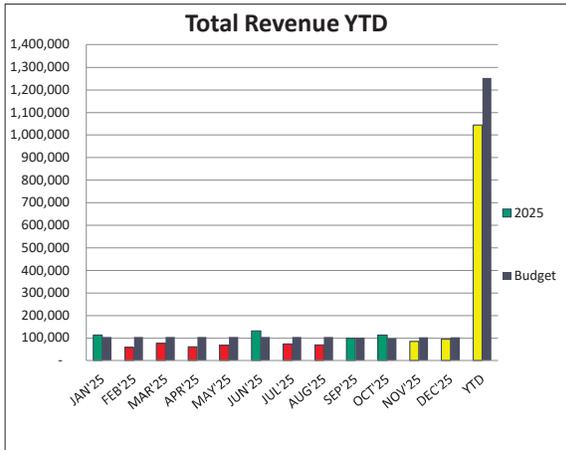
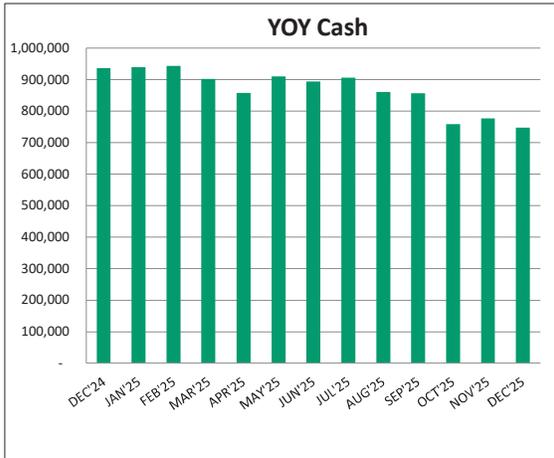
The expenses seeing the largest variance in comparison to prior year are as follows:

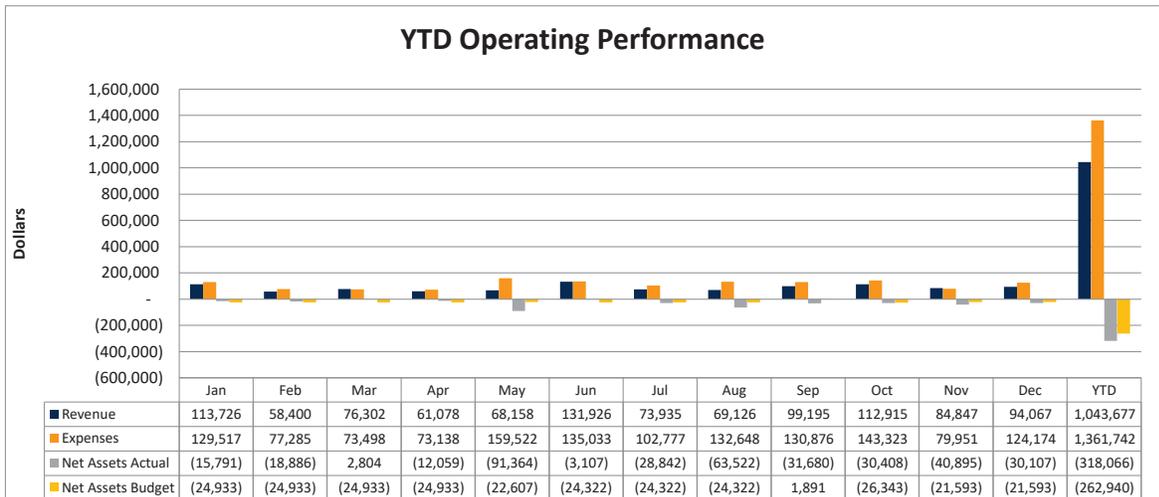
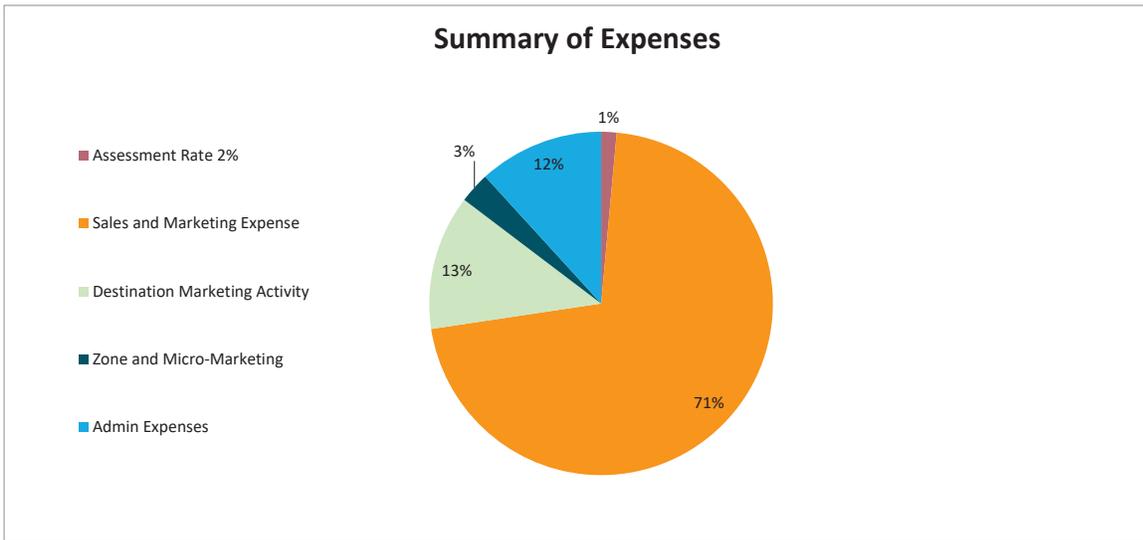
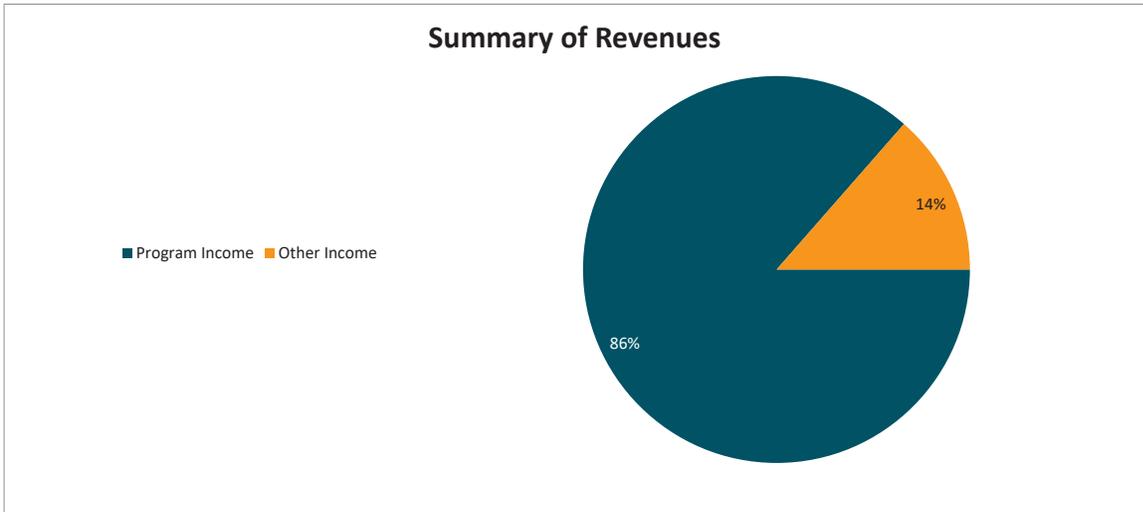
- Destination Marketing Activity- \$110,559 increased
- Sales & Mktg \$12,132 increased {Specifically: Advertising over \$33,505; Conferences under (\$14,511); Creative Services under (\$27,532); Printing under (\$23,705); Travel Trader & Consumer Mkt Show under (\$16,399); Staff-Mktg over \$8,657 & Website under (\$2,888)}
- Zone and Micro Marketing – (\$29,943) decreased

Net Income/(Loss) – Total Change in Net Assets is showing a Loss of \$318,066 which is more than the budgeted loss by \$55,126. This variance is due mostly to the decreased expenses and decreased revenue. As compared to last year, the total change in Net Assets is showing a higher deficit by \$95,322.

Explore Butte County
 Financial Dashboard
 For the period ending December 31st, 2025

Color Code	
	Significant Underperformance
	Slight Underperformance
	Good Performance





Explore Butte County
Comparative Balance Sheet
For the period ending December 31st, 2025 and December 31st, 2024

	December 2025 \$	December 2024 \$	Variance Inc/(Dec) \$	Variance Inc/(Dec) %
ASSETS				
Current Assets				
Cash				
Checking	54,245	408,620	(354,375)	(86.7%)
Savings	171,962	507,734	(335,772)	(66.1%)
Money Market	171,213	20,052	151,162	753.9%
Certificate of Deposit	350,000	-	350,000	100.0%
Total Cash	747,420	936,405	(188,985)	(20.2%)
Accounts Receivable	213,879	171,498	42,381	24.7%
Other Assets				
Prepaid Expenses	16,760	13,272	3,488	26.3%
	16,760	13,272	3,488	26.3%
Total Current Assets	978,059	1,121,175	(143,116)	(12.8%)
Fixed Assets				
Furniture And Equipment	19,636	19,636	-	-
Vehicle	97,255	137,837	(40,582)	(29.4%)
Less Accumulated Depreciation	(56,111)	(103,436)	47,325	45.8%
Total Fixed Assets	60,779	54,037	6,742	12.5%
TOTAL ASSETS	1,038,838	1,175,212	(136,374)	(11.6%)
LIABILITIES				
Current Liabilities				
Accounts Payable	68,232	47,641	20,591	43.2%
Credit Card Payable	7,835	660	7,175	1,087.7%
Accrued Salaries and Wages	17,964	31,604	(13,640)	(43.2%)
Payroll Liabilities	1,376	9,906	(8,530)	(86.1%)
Total Current Liabilities	95,408	89,811	5,596	6.2%
Deferred Revenue	248,045	57,849	190,196	328.8%
TOTAL LIABILITIES	343,452	147,660	195,792	132.6%
NET ASSETS				
Unrestricted Net Assets	604,706	827,449	(222,744)	(26.9%)
Net Assets - Reserved	408,746	422,846	(14,100)	(3.3%)
Current Year Income/ (Loss)	(318,066)	(222,744)	(95,322)	(42.8%)
Total Net Assets	695,386	1,027,552	(332,166)	(32.3%)
TOTAL LIABILITIES & NET ASSETS	1,038,838	1,175,212	(136,374)	(11.6%)

Explore Butte County
Trend Balance Sheet Ratios
For the period ending December 31st, 2025

	December 2024	January 2025	February 2025	March 2025	April 2025	May 2025	June 2025	July 2025	August 2025	September 2025	October 2025	November 2025	December 2025
Cash ¹	246.03	226.21	227.35	217.36	206.63	219.31	215.24	218.15	207.40	206.21	182.70	187.00	179.96
Current Ratio ²	12.48	12.48	16.74	17.84	23.39	11.71	11.88	10.57	15.26	9.30	9.57	10.52	10.25
Leverage ³	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Explore Butte County
Year-to-Date Comparative Income Statement
For the period ending December 31st, 2025

	December 2025 YTD - ACTUALS		December 2025 YTD - BUDGET		VARIANCE TO BUDGET		December 2024 YTD - ACTUALS		Dec '25 TO Dec '24 ACTUALS VARIANCE	
	\$	%	\$	%	\$	%	\$	%	\$	%
REVENUES & OTHER SUPPORT:										
Program Income										
Butte County	7,731	0.7%	7,000	0.6%	731	10.4%	4,295	0.4%	3,436	80.0%
Chico	718,952	68.9%	750,000	59.9%	(31,048)	(4.1%)	672,331	64.2%	46,621	6.9%
Gridley	9,337	0.9%	9,000	0.7%	337	3.7%	9,142	0.9%	195	2.1%
Oroville	142,785	13.7%	165,000	13.2%	(22,215)	(13.5%)	141,148	13.5%	1,637	1.2%
Paradise	23,605	2.3%	55,000	4.4%	(31,395)	(57.1%)	51,095	4.9%	(27,490)	(53.8%)
Sub-Total Program Income	902,409	86.5%	986,000	78.7%	(83,591)	(8.5%)	878,011	83.8%	24,398	2.8%
Other Income										
Interest Income	8,457	0.8%	-	-	8,457	100.0%	7,566	0.7%	892	11.8%
Butte County - Microfunding	224	0.0%	1,500	0.1%	(1,276)	(85.1%)	135	0.0%	89	65.8%
City of Chico - Microfunding	75,531	7.2%	157,000	12.5%	(81,469)	(51.9%)	50,000	4.8%	25,531	51.1%
City of Oroville - Microfunding	12,294	1.2%	27,000	2.2%	(14,706)	(54.5%)	-	-	12,294	100.0%
County ARPA -Wayfinding Signage	-	-	-	-	-	-	92,720	8.8%	(92,720)	(100.0%)
Town of Paradise - Microfunding	4,708	0.5%	10,000	0.8%	(5,292)	(52.9%)	-	-	4,708	100.0%
Cooperative Program Funding	1,250	0.1%	5,000	0.4%	(3,750)	(75.0%)	16,797	1.6%	(15,547)	(92.6%)
City of Gridley - Microfunding	92	0.0%	1,500	0.1%	(1,409)	(93.9%)	-	-	92	100.0%
Other Income	38,711	3.7%	65,000	5.2%	(26,289)	(40.4%)	2,489	0.2%	36,223	1,455.4%
Sub-Total Other Income	141,267	13.5%	267,000	21.3%	(125,733)	(47.1%)	169,706	16.2%	(28,439)	(16.8%)
TOTAL REVENUE	1,043,677	100.0%	1,253,000	100.0%	(209,323)	(16.7%)	1,047,717	100.0%	(4,040)	(0.4%)
PROGRAM EXPENSES:										
Assessment Rate 2%										
2% Fee - Butte County	171	0.0%	140	0.0%	31	22.4%	128	0.0%	44	34.3%
2% Fee - Chico	15,941	1.5%	15,000	1.2%	941	6.3%	8,601	0.8%	7,341	85.4%
2% Fee - Gridley	207	0.0%	180	0.0%	27	15.0%	30	0.0%	177	595.2%
2% Fee - Oroville	3,166	0.3%	3,300	0.3%	(134)	(4.1%)	2,509	0.2%	657	26.2%
2% Fee - Paradise	523	0.1%	1,100	0.1%	(577)	(52.4%)	961	0.1%	(437)	(45.5%)
Sub-total Assessment Rate 2%	20,009	1.9%	19,720	1.6%	289	1.5%	12,228	1.2%	7,781	63.6%
Sales and Marketing Expense										
Advertising	197,104	18.9%	213,000	17.0%	(15,896)	(7.5%)	163,598	15.6%	33,505	20.5%
Conferences	32,034	3.1%	34,600	2.8%	(2,566)	(7.4%)	46,545	4.4%	(14,511)	(31.2%)
Creative Services	126,489	12.1%	134,000	10.7%	(7,511)	(5.6%)	154,021	14.7%	(27,532)	(17.9%)
Dues and Memberships	12,093	1.2%	10,000	0.8%	2,093	20.9%	10,066	1.0%	2,027	20.1%
Marketing Contracts	151,504	14.5%	140,000	11.2%	11,504	8.2%	122,242	11.7%	29,262	23.9%
Meals	1,046	0.1%	3,000	0.2%	(1,954)	(65.1%)	1,790	0.2%	(743)	(41.5%)
Office Supplies	-	-	1,500	0.1%	(1,500)	(100.0%)	108	0.0%	(108)	(100.0%)
Postage	3,579	0.3%	3,000	0.2%	579	19.3%	2,064	0.2%	1,515	73.4%
Printing	36,076	3.5%	29,250	2.3%	6,826	23.3%	59,781	5.7%	(23,705)	(39.7%)
Public Relations	11,652	1.1%	2,500	0.2%	9,152	366.1%	3,573	0.3%	8,079	226.1%
Rent	3,969	0.4%	3,000	0.2%	969	32.3%	34	0.0%	3,935	11,447.9%
Sales and Marketing Exp. - Other	114	0.0%	2,000	0.2%	(1,886)	(94.3%)	1,413	0.1%	1,299	(91.9%)
Hospitality for Hospitality	1,898	0.2%	4,500	0.4%	(2,602)	(57.8%)	1,505	0.1%	393	26.1%
SponsorShip Marketing	8,000	0.8%	10,000	0.8%	(2,000)	(20.0%)	5,035	0.5%	2,965	58.9%
Travel Trader& Consumer Market Show	11,268	1.1%	15,000	1.2%	(3,732)	(24.9%)	27,667	2.6%	(16,399)	(59.3%)
Staff-Marketing	308,640	29.6%	356,500	28.5%	(47,860)	(13.4%)	299,983	28.6%	8,657	2.9%
Vehicle Maintenance	13,833	1.3%	70,000	5.6%	(56,167)	(80.2%)	4,852	0.5%	8,981	185.1%
Website	49,513	4.7%	54,000	4.3%	(4,487)	(8.3%)	52,401	5.0%	(2,888)	(5.5%)
Sub-Total Sales and Marketing Expense	968,811	92.8%	1,085,850	86.7%	(117,039)	(10.8%)	956,679	91.3%	12,132	1.3%
Destination Marketing Activity										
ARPA Wayfinding	-	-	-	-	-	-	57,469	5.5%	(57,469)	(100.0%)
Destination Management Plan	155,513	14.9%	170,000	13.6%	(14,488)	(8.5%)	3,076	0.3%	152,437	4,955.9%
Butte County Film Commission	17,730	1.7%	28,000	2.2%	(10,270)	(36.7%)	2,139	0.2%	15,591	729.1%
Sub-Total Destination Marketing Activity	173,243	16.6%	198,000	15.8%	(24,758)	(12.5%)	62,683	6.0%	110,559	176.4%
Zone and Micro-Marketing										
Chico Zone/Travel Chico	14,760	1.4%	26,000	2.1%	(11,240)	(43.2%)	28,203	2.7%	(13,443)	(47.7%)
Paradise Zone	1,915	0.2%	10,000	0.8%	(8,085)	(80.9%)	7,030	0.7%	(5,115)	(72.8%)
Oroville Zone	22,659	2.2%	27,000	2.2%	(4,341)	(16.1%)	34,043	3.2%	(11,384)	(33.4%)
Other Zone	-	-	1,500	0.1%	(1,500)	(100.0%)	-	-	-	-
Gridley/ Biggs Zone	-	-	1,500	0.1%	(1,500)	(100.0%)	-	-	-	-
Sub-Total Zone and Micro-Marketing	39,334	3.8%	66,000	5.3%	(26,666)	(40.4%)	69,276	6.6%	(29,943)	(43.2%)
Admin Expenses										
Advertising	498	0.0%	-	-	498	100.0%	-	-	498	100.0%
Bank fees	-	-	120	0.0%	(120)	(100.0%)	40	0.0%	(40)	(100.0%)
Conference, Convention, Meeting	18,810	1.8%	10,000	0.8%	8,810	88.1%	3,736	0.4%	15,074	403.5%
Depreciation	24,969	2.4%	-	-	24,969	100.0%	29,444	2.8%	(4,475)	(15.2%)
Filing fees/ taxes	2,100	0.2%	4,000	0.3%	(1,900)	(47.5%)	387	0.0%	1,713	443.1%
General Administration	516	0.0%	2,400	0.2%	(1,884)	(78.5%)	5,712	0.5%	(5,196)	(91.0%)
Insurance	1,765	0.2%	5,000	0.4%	(3,235)	(64.7%)	2,885	0.3%	(1,120)	(38.8%)
Interest expense	-	-	-	-	-	-	2	0.0%	(2)	(100.0%)
Meals	981	0.1%	2,400	0.2%	(1,419)	(59.1%)	709	0.1%	272	38.3%
Membership dues	-	-	-	-	-	-	35	0.0%	(35)	(100.0%)
Office supplies	2,418	0.2%	4,000	0.3%	(1,582)	(39.6%)	7,667	0.7%	(5,249)	(68.5%)
Postage	558	0.1%	550	0.0%	8	1.5%	96	0.0%	463	483.7%
Printing and Copying	1,929	0.2%	600	0.0%	1,329	221.5%	50	0.0%	1,879	3,758.1%
Professional fees - Accounting	45,210	4.3%	50,000	4.0%	(4,790)	(9.6%)	52,984	5.1%	(7,775)	(14.7%)
Professional fees - Legal	7,072	0.7%	10,000	0.8%	(2,928)	(29.3%)	16,714	1.6%	(9,641)	(57.7%)
Professional fees - Human Resources	6,403	0.6%	6,500	0.5%	(97)	(1.5%)	38	0.0%	6,365	16,880.0%
Rent/ Office Space	6,982	0.7%	9,000	0.7%	(2,018)	(22.4%)	8,410	0.8%	(1,428)	(17.0%)
401k Administration	961	0.1%	1,000	0.1%	(39)	(3.9%)	777	0.1%	184	23.7%
Staffing - Admin	33,363	3.2%	33,400	2.7%	(37)	(0.1%)	33,269	3.2%	94	0.3%
Subscriptions	2,375	0.2%	2,600	0.2%	(225)	(8.6%)	2,536	0.2%	(160)	(6.3%)
Telephone, Telecommunications	1,964	0.2%	2,400	0.2%	(436)	(18.2%)	1,966	0.2%	(2)	(0.1%)
Travel	1,433	0.1%	1,800	0.1%	(367)	(20.4%)	1,855	0.2%	(423)	(22.8%)
Admin Expense- Other	38	0.0%	600	0.0%	(562)	(93.7%)	282	0.0%	(244)	(86.5%)
Sub-Total Admin Expenses	160,346	15.4%	146,370	11.7%	13,976	9.5%	169,594	16.2%	(9,248)	(5.5%)
TOTAL PROGRAM EXPENSES	1,361,742	130.5%	1,515,940	121.0%	(154,198)	(10.2%)	1,270,461	121.3%	91,282	7.2%
NET INCOME/(NET LOSS)	\$ (318,066)	(30.5%)	\$ (262,940)	(21.0%)	\$ (55,126)	(21.0%)	\$ (222,744)	(21.3%)	\$ (95,322)	(42.8%)

Explore Butte County
Income Statement by Class
For the period ending December 31st, 2025

TBID Program	Prior Year Reserved	Cooperative	4 - MicroFunding	Butte County Microfunding	City of Chico Microfunding	City of Gridley Microfunding	City of Oroville Microfunding	Town of Paradise Microfunding	Travel Chico ARPA	TOTAL
REVENUES & OTHER SUPPORT:										
Program Income										
Butte County	7,731									7,731
Chico	718,952									718,952
Gridley	9,337									9,337
Oroville	142,785									142,785
Paradise	23,605									23,605
Sub-Total Program Income	902,409	-	-	-	-	-	-	-	-	902,409
Other Income		38,711								38,711
Interest Income	8,457									8,457
Butte County - Microfunding				224						224
City of Chico - Microfunding					40,531				35,000	75,531
City of Oroville - Microfunding							12,294			12,294
Town of Paradise - Microfunding								4,708		4,708
Cooperative Program Funding	-	(1,400)	2,650							1,250
City of Gridley - Microfunding						92				92
Sub-Total Other Income	8,457	(1,400)	41,361	-	224	40,531	92	12,294	4,708	35,000
TOTAL REVENUE	910,867	(1,400)	41,361	-	224	40,531	92	12,294	4,708	35,000
PROGRAM EXPENSES:										
Assessment Rate 2%										
2% Fee - Butte County	171									171
2% Fee - Chico	15,941									15,941
2% Fee - Gridley	207									207
2% Fee - Oroville	3,166									3,166
2% Fee - Paradise	523									523
Sub-total Assessment Rate 2%	20,009	-	-	-	-	-	-	-	-	20,009
Sales and Marketing Expense										
Advertising	181,829	5,050	2,679						7,545	197,104
Conferences	6,436	22,641							2,957	32,034
Creative Services	111,931				39				14,519	126,489
Dues and Memberships	12,093									12,093
Marketing Contracts	116,004	35,500								151,504
Meals	1,046									1,046
Postage	3,579									3,579
Printing	5,586	15,665							14,825	36,076
Public Relations	6,652	5,000								11,652
Sales and Marketing Exp. - Other	114									114
Hospitality for Hospitality	1,898									1,898
Rent/Office Space	3,969									3,969
SponsorShip Marketing	8,000									8,000
Travel Trader& Consumer Market Show	1,269	9,999								11,268
Staff-Marketing	308,640									308,640
Vehicle Maintenance	10,534		3,250						49	13,833
Website	38,643	9,892			200				778	49,513
Sub-Total Sales and Marketing Expense	818,224	103,746	5,929	-	-	239	-	-	40,673	968,811
Destination Marketing Activity										
Destination Management Plan	200									200
Butte County Film Commission	313	155,000								155,313
Butte County Film Commission	600	17,130								17,730
Sub-Total Destination Marketing Activity	1,113	172,130	-	-	-	-	-	-	-	173,243
Zone and Micro-Marketing										
Chico Zone/Travel Chico	166								14,593	14,760
Paradise Zone	315		1,600							1,915
Oroville Zone	351						22,307			22,659
Sub-Total Zone and Micro-Marketing	833	-	-	1,600	-	-	22,307	-	14,593	39,334
Admin Expenses										
Advertising	498									498
Conference, Convention, Meeting	13,538	5,272								18,810
Depreciation	24,969									24,969
Filing fees/ taxes	2,100									2,100
General Administration	516									516
Insurance	1,765									1,765
Meals	981									981
Office supplies	2,407								10	2,418
Postage	558									558
Printing and Copying	1,929									1,929
Professional fees - Accounting	34,185	11,025								45,210
Professional fees - Legal	7,072									7,072
Professional fees - Human Resources	6,403									6,403
Rent/ Office Space	6,982									6,982
401k Administration	961									961
Staffing - Admin	33,363									33,363
Subscriptions	2,375									2,375
Telephone, Telecommunications	1,964									1,964
Travel	1,423					4			5	1,433
Admin Expense- Other	38									38
Sub-Total Admin Expenses	144,029	16,297	-	-	-	4	-	-	15	160,346
TOTAL PROGRAM EXPENSES	984,207	292,174	5,929	1,600	-	243	-	22,307	-	55,282
NET INCOME/(NET LOSS)	\$ (73,340)	\$ (293,574)	\$ 35,432	\$ (1,600)	\$ 224	\$ 40,288	\$ 92	\$ (10,014)	\$ 4,708	\$ (20,282)
										\$ (318,066)

Journal Entries for Month - copy

Explore Butte County

December 1-31, 2025

TRANSACTION DATE	TRANSACTION TYPE	NUM	MEMO/DESCRIPTION	DISTRIBUTION ACCOUNT NUMBER	ACCOUNT FULL NAME	DEBIT	CREDIT
8727							
12/01/2025	Journal Entry	10012025R		6011	6000 Sales and Marketing Expense:6010 Advertising:6011 Advertising - Adwords	1,666.69	
12/01/2025	Journal Entry	10012025R		6012	6000 Sales and Marketing Expense:6010 Advertising:6012 Advertising - Digital		2,378.77
12/01/2025	Journal Entry	10012025R		6055	6000 Sales and Marketing Expense:6050 Creative Services:6055 Creative - Agency		3,528.33
12/01/2025	Journal Entry	10012025R		6110	6000 Sales and Marketing Expense:6100 Marketing contracts:6110 Marketing Agency Account Management		3,900.00
12/01/2025	Journal Entry	10012025R		6130	6000 Sales and Marketing Expense:6100 Marketing contracts:6130 Public Relations		4,458.33
12/01/2025	Journal Entry	10012025R		2230	2230 Accrued Payable	15,932.12	
Total for 8727						\$15,932.12	\$15,932.12
8730							
12/01/2025	Journal Entry	120125	To remove the November liability	2400	2400 Payroll Liabilities	2,671.58	
12/01/2025	Journal Entry	120125	To remove the November liability	6440	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance		2,227.25
12/01/2025	Journal Entry	120125	To remove the November liability	7440	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance		247.47
12/01/2025	Journal Entry	120125	To remove the November liability	6470	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance:6470 Dental and Vision		177.17
12/01/2025	Journal Entry	120125	To remove the November liability	7470	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance:7470 Dental and Vision		19.69
Total for 8730						\$2,671.58	\$2,671.58
8722							
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	6410	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6410 Staffing - Marketing Payroll	9,968.85	
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	7410	7000 Administration:7400 Staffing - Admin (10%):7410 Staffing - Admin Payroll	1,107.65	
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	6420	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6420 Staffing - Payroll Taxes - Mktg	753.24	
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	7420	7000 Administration:7400 Staffing - Admin (10%):7420 Payroll Taxes - Admin	83.70	
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	6450	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6450 401k	396.27	
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	7450	7000 Administration:7400 Staffing - Admin (10%):7450 401K	44.03	
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	6440	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance	1,088.28	
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	7440	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance	120.92	
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	6470	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance:6470 Dental and Vision	53.43	
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	7470	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance:7470 Dental and Vision	5.94	
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	7350	7000 Administration:7350 Professional Fees - Human Resources	230.77	
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	2410	2410 Retirement plan liability		997.80
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	2400	2400 Payroll Liabilities		1,237.34
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	2400	2400 Payroll Liabilities		98.43
12/18/2025	Journal Entry	12182025	Payroll for the period 11/30/2025-12/13/2025	1010	1010 GVB Checking #7188		11,519.51
Total for 8722						\$13,853.08	\$13,853.08
8731							
12/18/2025	Journal Entry	12182025	To remove the liability	2400	2400 Payroll Liabilities	1,335.77	
12/18/2025	Journal Entry	12182025	To remove the liability	6440	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance		1,113.61
12/18/2025	Journal Entry	12182025	To remove the liability	7440	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance		123.73
12/18/2025	Journal Entry	12182025	To remove the liability	6470	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance:6470 Dental and Vision		88.59
12/18/2025	Journal Entry	12182025	To remove the liability	7470	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance:7470 Dental and Vision		9.84
Total for 8731						\$1,335.77	\$1,335.77
8698							
12/31/2025	Journal Entry	12312025	To expenses Avoy Technologies Limited - US May 2024 - April 2026	6140	6000 Sales and Marketing Expense:6100 Marketing contracts:6140 Digital Asset Management	673.25	
12/31/2025	Journal Entry	12312025	To expenses U S TRAVEL ASSOCIATION Feb 2025 - Dec 2025	6070	6000 Sales and Marketing Expense:6070 Dues and Memberships	143.75	
12/31/2025	Journal Entry	12312025	To expenses December 2025 Prepaid	1400	1400 Prepaid Expenses		817.00
Total for 8698						\$817.00	\$817.00
8699							
12/31/2025	Journal Entry	12312025		1010	1010 GVB Checking #7188	1,600.00	
12/31/2025	Journal Entry	12312025		3305.5	3300 Net Assets - Reserved:3305 Reserved - Zone		1,600.00

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Explore Butte County

December 1-31, 2025

TRANSACTION DATE	TRANSACTION TYPE	NUM	MEMO/DESCRIPTION	DISTRIBUTION ACCOUNT NUMBER	ACCOUNT FULL NAME	DEBIT	CREDIT
Marketing:3305.5 Town of Paradise - Microfunding							
Total for 8699						\$1,600.00	\$1,600.00
8719							
12/31/2025	Journal Entry	12312025	To accrue December 2025 service bill for CFO	7330	7000 Administration:7330 Professional fees - Accounting	1,750.00	
12/31/2025	Journal Entry	12312025	To accrue December 2025 service bill for CFO	20000	20000 Accounts Payable		1,750.00
Total for 8719						\$1,750.00	\$1,750.00
8720							
12/31/2025	Journal Entry	12312025	To record depreciation expense for December 2025	7045	7000 Administration:7045 Depreciation expense	1,710.54	
12/31/2025	Journal Entry	12312025	To record depreciation expense for December 2025	1600	1600 Accumulated depreciation		1,710.54
Total for 8720						\$1,710.54	\$1,710.54
8724							
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	6410	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6410 Staffing - Marketing Payroll	9,924.98	
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	7410	7000 Administration:7400 Staffing - Admin (10%):7410 Staffing - Admin Payroll	1,102.78	
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	6420	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6420 Staffing - Payroll Taxes - Mktg	1,055.81	
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	7420	7000 Administration:7400 Staffing - Admin (10%):7420 Payroll Taxes - Admin	117.31	
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	6450	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6450 401k	394.52	
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	7450	7000 Administration:7400 Staffing - Admin (10%):7450 401K	43.84	
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	6440	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance	1,189.27	

Journal Entries for Month - copy

Explore Butte County

December 1-31, 2025

TRANSACTION DATE	TRANSACTION TYPE	NUM	MEMO/DESCRIPTION	DISTRIBUTION ACCOUNT NUMBER	ACCOUNT FULL NAME	DEBIT	CREDIT
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	7440	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance	132.14	
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	6470	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance:6470 Dental and Vision	54.45	
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	7470	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance:7470 Dental and Vision	6.05	
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	7350	7000 Administration:7350 Professional Fees - Human Resources	230.75	
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	2410	2410 Retirement plan liability		1,745.90
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	2400	2400 Payroll Liabilities		1,321.41
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	2400	2400 Payroll Liabilities		106.52
12/31/2025	Journal Entry	12312025	Payroll for the period 12/14/2025-12/27/2025	1010	1010 GVB Checking #7188		11,078.07
Total for 8724						\$14,251.90	\$14,251.90
8725							
12/31/2025	Journal Entry	12312025	To Accrue the payroll for the period 12/27/2025 to 12/31/2025	6410	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6410 Staffing - Marketing Payroll	2,991.08	
12/31/2025	Journal Entry	12312025	To Accrue the payroll for the period 12/27/2025 to 12/31/2025	7410	7000 Administration:7400 Staffing - Admin (10%):7410 Staffing - Admin Payroll	332.34	
12/31/2025	Journal Entry	12312025		2200	2200 Accrued Payroll		3,323.42
Total for 8725						\$3,323.42	\$3,323.42
8732							
12/31/2025	Journal Entry	12312025	To remove the liability	2400	2400 Payroll Liabilities	1,427.93	
12/31/2025	Journal Entry	12312025	To remove the liability	6440	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance		1,189.27
12/31/2025	Journal Entry	12312025	To remove the liability	7440	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance		132.14
12/31/2025	Journal Entry	12312025	To remove the liability	6470	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance:6470 Dental and Vision		95.87
12/31/2025	Journal Entry	12312025	To remove the liability	7470	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance:7470 Dental and Vision		10.65
Total for 8732						\$1,427.93	\$1,427.93
TOTAL						\$58,673.34	\$58,673.34

Explore Butte County

2105 Divvy - Nichole #1688, Period Ending 12/31/2025

RECONCILIATION REPORT

Reconciled on: 01/20/2026

Reconciled by: Angela Avanti

Any changes made to transactions after this date aren't included in this report.

Summary

USD

Statement beginning balance.....	1,617.44
Charges and cash advances cleared (75).....	25,757.48
Payments and credits cleared (5).....	-19,539.85
Statement ending balance.....	<u>7,835.07</u>

Register balance as of 12/31/2025.....7,835.07

Details

Charges and cash advances cleared (75)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
12/01/2025	Expense	7C2BE326CFACB8BA97FC0	TIKTOK PROMOTE	38.93
12/01/2025	Expense	220B3CC3DD5F33F67FE79	TIKTOK PROMOTE	315.00
12/01/2025	Expense	5D3ED474A00ADC3177503	STOBLE WORKPLACE	35.00
12/01/2025	Expense	C18C548D49C730A456CB0	STOBLE WORKPLACE	35.00
12/01/2025	Expense	EF0785D3DD47AAC0AB047	GOOGLE WORKSPACE	184.80
12/02/2025	Expense	8CF8F47D867BB544829B3	GOOGLE ADS	49.46
12/02/2025	Expense	40D21B900B30D138424D7	LANGLERS.COM	200.00
12/02/2025	Expense	3544B0A33D7277E91178B	SMARTSTOP	343.00
12/02/2025	Expense	C2928A539FF096601F5EA	Facebook	342.00
12/02/2025	Expense	B9195A89BF4641520435D	GOOGLE ADS	449.24
12/02/2025	Expense	AA3D3F7441C7E8F6CF424	LANGLERS.COM	200.00
12/02/2025	Expense	214C937516BBF3BD593DD	LANGLERS.COM	1,200.00
12/02/2025	Expense	46943919DDB58528BAA4C	TIKTOK PROMOTE	60.00
12/03/2025	Expense	BEDDAB89E514AB0DBBB48	TIKTOK PROMOTE	60.00
12/03/2025	Expense	2F2043123E35E682BF73F	BIG TUNA SUSHI BISTR	120.64
12/03/2025	Expense	FC456D32C57113BDD08E7	PROGRESSIVE	674.88
12/04/2025	Expense	879E84570685E5D7B2B3F	BABY	9.99
12/04/2025	Expense	DD6F6BB4F6BE2395B73AE	COSTCO GAS	53.00
12/04/2025	Expense	F80154B1950EE6650BCE7	CAFETERIA	26.78
12/04/2025	Expense	F385E57047E17379EBCD9	CANVA	119.40
12/05/2025	Expense	D9A3E949DF1EC895679D4	TIKTOK PROMOTE	59.95
12/05/2025	Expense	6B0D9DFA2F450320BA786	Facebook	111.00
12/05/2025	Expense	22707628AFD0EC60015C3	SACCODEPTOFAIRPTecom	26.00
12/06/2025	Expense	6512159B15131D8E12CA0	AVENUE OF THE ARTS TRIBU	276.88
12/06/2025	Expense	515202A7DA4FF362E4617	BOARD AND BREW SANTA	23.81
12/07/2025	Expense	6425A2EE08B9F579DBBFF	FACEBK	58.00
12/08/2025	Expense	BEEC8720C744D037EDC21	SURF THRU CHICO	32.99
12/09/2025	Expense	FF82F9B006EA9C7DF8915	CALIFORNIA TRAVEL ASSO	1,199.00
12/10/2025	Expense	5FADF6573BB96F9E7A1D3	ONE WEST TOURISM ALLIA	700.00
12/10/2025	Expense	60D4F385653B7946C9913	ONE WEST TOURISM ALLIA	700.00
12/10/2025	Expense	FE82F5A6A6664662B5DE0	OPENAI	20.00
12/10/2025	Expense	58FBB99A233F20BEC9CC7	DELTA AIRLINES	237.40
12/10/2025	Expense	C2DBB7E584446C1A72381	CALIFORNIA TRAVEL ASSO	1,199.00
12/10/2025	Expense	A9963203E5ADCED75F806	CALIFORNIA TRAVEL ASSO	1,199.00
12/10/2025	Expense	4DB354AB89E9606021E8A	ALLIANZ TRAVEL INSURANCE	46.87
12/10/2025	Expense	C1805378A6061DF7B3C88	MICHAELS	16.35
12/10/2025	Expense	DA76608F1EDC708A920A6	Cloudflare	25.00
12/10/2025	Expense	971A5666D1FA8AC89765F	Facebook	118.00
12/10/2025	Expense	EDBD39D32FFE27DF1A199	TIKTOK PROMOTE	124.56
12/11/2025	Expense	920014C06DA7A13715D7E	TIKTOK PROMOTE	98.79
12/11/2025	Expense	DD6755BD77B92562C7078	ONLINE POSTAGE	206.00
12/11/2025	Expense	B3897CE9B4AA4C5F87DEE	Southwest Airlines	543.20

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
12/11/2025	Expense	22E9521C5A4D0502231F0	PARADISE RIDGE CHAMBER	1,600.00
12/11/2025	Expense	9C81E9FDA92C9F55CA9DB	CALIFORNIA TRAVEL ASSO	1,199.00
12/12/2025	Expense	6069E0E4AB760C62D12CD	ULINE SHIPPING	113.09
12/13/2025	Expense	F832BFC6DAE6A5F329242	INTUIT QUICKBOOKS	115.00
12/13/2025	Expense	CF9F23F4F85D38760F486	Hampton Inn	244.64
12/13/2025	Expense	88A6AA8FFC63F0D150E37	ONLINE POSTAGE	206.00
12/14/2025	Expense	38F943FA3635E037E7C16	GOOGLE FI WIRELESS	36.84
12/16/2025	Expense	A31FFC697E5135A6D62D8	CREXENDO	125.97
12/16/2025	Expense	A244E0D9951B79A32B90B	Costco	48.91
12/17/2025	Expense	AEC0372F24F414CE2FBAD	Mailchimp	132.00
12/17/2025	Expense	FC8E86B412226F5F7E02B	Costco	42.56
12/18/2025	Expense	3F561E37741309B2C0B3A	TIKTOK PROMOTE	179.90
12/18/2025	Expense	552F5640ABE4A6C1676D6	Facebook	96.21
12/18/2025	Expense	93A44CBB581ECAFOE4B4	The Cookie Shoppe	676.00
12/18/2025	Expense	B1ACCD67085A2B8EDD625	MICHAELS	17.46
12/19/2025	Expense	3449A9218A13BA50E21B6	Facebook	100.00
12/19/2025	Expense	2992E4217D7D5C54FD82D	CHICO ICE RINK	24.00
12/19/2025	Expense	ECB0BDD69DAC5D939583D	PROTECTION	1.20
12/19/2025	Expense		CITY OF CHICO CA PARKING	10.00
12/20/2025	Expense	567FAAEE3C37781CF89E8	DOUBLETREE HOTEL	124.60
12/21/2025	Expense	2CAAFE511AFD57943A36B	CAPCUT	9.99
12/21/2025	Expense	F6800620367E648FC20D0	Facebook	650.79
12/22/2025	Expense	3076F4501329234D640E1	GOOGLE ADS	500.00
12/27/2025	Expense	8ADEB7DD16F68C642C51E	GOOGLE ONE	19.99
12/27/2025	Expense	DBA0F9073B10C1E0E756C	CAPCUT	19.99
12/28/2025	Expense	0DF0F7FE02AF04857C36A	Facebook	13.84
12/28/2025	Expense	E8974489D9005986CAAF6	Facebook	75.51
12/29/2025	Expense	8B2D3D42EFE98214235F5	BILL.COM	243.12
12/30/2025	Expense	49B6C5615DFA054761789	TIKTOK PROMOTE	173.78
12/31/2025	Expense	87152C33E4749793F8341	Cloudflare	10.46
12/31/2025	Expense	8B5331546104BA263EF07	HUBSPOT INC	6,195.00
12/31/2025	Expense	E69268DAA39DA905D0BDE	Facebook	807.71
12/31/2025	Expense	489D2156B5F4BA8F98513	Facebook	405.00

Total 25,757.48

Payments and credits cleared (5)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
12/01/2025	Expense		Divvy	-1,617.44
12/08/2025	Expense		Divvy	-5,105.75
12/15/2025	Expense		Divvy	-9,947.74
12/22/2025	Expense		Divvy	-2,239.59
12/29/2025	Expense		Divvy	-629.33

Total -19,539.85

Explore Butte County

1010 GVB Checking #7188, Period Ending 12/31/2025

RECONCILIATION REPORT

Reconciled on: 01/22/2026

Reconciled by: Angela Avanti

Any changes made to transactions after this date aren't included in this report.

Summary

USD

Statement beginning balance.....	83,920.19
Checks and payments cleared (23).....	-131,970.80
Deposits and other credits cleared (6).....	100,695.85
Statement ending balance.....	<u>52,645.24</u>
Uncleared transactions as of 12/31/2025.....	1,600.00
Register balance as of 12/31/2025.....	54,245.24
Cleared transactions after 12/31/2025.....	0.00
Uncleared transactions after 12/31/2025.....	-28,525.33
Register balance as of 01/22/2026.....	25,719.91

Details

Checks and payments cleared (23)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
12/01/2025	Expense		Divvy	-1,617.44
12/03/2025	Expense		Humana, Inc.	-196.86
12/04/2025	Expense			-10,556.79
12/04/2025	Bill Payment		Lauren Scott	-795.20
12/08/2025	Expense		Divvy	-5,105.75
12/09/2025	Expense		BETTERMENT	-1,740.00
12/09/2025	Expense		BETTERMENT	-1,744.64
12/15/2025	Expense		Divvy	-9,947.74
12/16/2025	Expense		BILL.COM	-22.96
12/17/2025	Bill Payment		Ripe, Inc	-1,000.00
12/17/2025	Bill Payment		CFO by design	-1,750.00
12/17/2025	Bill Payment		Watershed Media LLC	-2,500.00
12/17/2025	Bill Payment		Hunden Partners	-45,000.00
12/17/2025	Bill Payment		Madden Media	-16,583.22
12/17/2025	Bill Payment		Mc2 Design Group Inc.	-3,750.00
12/17/2025	Bill Payment		Melissa Thiede	-250.00
12/18/2025	Journal	12182025		-11,519.51
12/22/2025	Expense		Divvy	-2,239.59
12/22/2025	Expense		The Hartford	-621.58
12/23/2025	Expense			-2,772.12
12/29/2025	Expense		Divvy	-629.33
12/29/2025	Bill Payment		Butte County Association of G...	-550.00
12/31/2025	Journal	12312025		-11,078.07

Total -131,970.80

Deposits and other credits cleared (6)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
12/05/2025	Receive Payment		Butte County - TBID Assessm...	356.93
12/05/2025	Receive Payment		City of Gridley - TBID Assess...	1,852.11
12/05/2025	Receive Payment		City of Oroville - TBID Assess...	3,174.97
12/05/2025	Receive Payment		City of Chico - TBID Assessment	38,993.87
12/17/2025	Receive Payment		City of Chico - TBID Assessment	36,317.97
12/17/2025	Receive Payment		City of Chico - Travel Chico	20,000.00

Total 100,695.85

Additional Information

Uncleared deposits and other credits as of 12/31/2025

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
12/31/2025	Journal	12312025		1,600.00
Total				1,600.00

Uncleared checks and payments after 12/31/2025

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
01/05/2026	Bill Payment		Destinations International	-1,698.00
01/05/2026	Bill Payment		Oroville Chamber of Commerce	-150.00
01/07/2026	Bill Payment		Tristen Murphy	-750.00
01/07/2026	Bill Payment		Tristen Murphy	-800.00
01/08/2026	Bill Payment		Ashley Lyn Olson	-1,125.00
01/08/2026	Bill Payment		Taylor Saling	-1,002.33
01/09/2026	Bill Payment		AIRDNA LLC	-18,000.00
01/12/2026	Bill Payment		Ripe, Inc	-1,000.00
01/12/2026	Bill Payment		Meredith Operations Corporati...	-5,000.00
Total				-29,525.33

Uncleared deposits and other credits after 12/31/2025

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
01/09/2026	Receive Payment	BILL ePayment	Chico Children's Museum	200.00
01/09/2026	Receive Payment	R26010802 - 2485490	MONCA Museum	200.00
01/09/2026	Receive Payment	R26010802 - 2493182	Historic Oroville State Theatre	200.00
01/09/2026	Receive Payment	R26010802 - 2538180	Patrick Ranch Museum	200.00
01/16/2026	Receive Payment	R26011502 - 3268658	Chico History Museum	200.00
Total				1,000.00

Explore Butte County

1030 GVB Savings #7251, Period Ending 12/31/2025

RECONCILIATION REPORT

Reconciled on: 01/20/2026

Reconciled by: Angela Avanti

Any changes made to transactions after this date aren't included in this report.

Summary

USD

Statement beginning balance.....	521,682.78
Checks and payments cleared (2).....	-350,000.00
Deposits and other credits cleared (1).....	278.72
Statement ending balance.....	<u>171,961.50</u>

Register balance as of 12/31/2025..... 171,961.50

Details

Checks and payments cleared (2)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
12/09/2025	Transfer			-100,000.00
12/09/2025	Transfer			-250,000.00
Total				-350,000.00

Deposits and other credits cleared (1)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
12/31/2025	Deposit			278.72
Total				278.72

Explore Butte County

1020 GVB Airport #7196, Period Ending 12/31/2025

RECONCILIATION REPORT

Reconciled on: 01/19/2026

Reconciled by: Angela Avanti

Any changes made to transactions after this date aren't included in this report.

Summary

USD

Statement beginning balance.....	171,068.10
Checks and payments cleared (0).....	0.00
Deposits and other credits cleared (1).....	145.35
Statement ending balance.....	<u>171,213.45</u>

Register balance as of 12/31/2025..... 171,213.45

Details

Deposits and other credits cleared (1)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
12/31/2025	Deposit			145.35
Total				145.35



For the Period Ending January 31st, 2026

****Unaudited – For Management Use Only****

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Page 1	- Summary of Financial Information
Pages 2&3	- Financial Dashboards
Page 4	- Comparative Balance Sheet
Page 5	- Trend Balance Sheet Ratios
Page 6	- Year-to-date Comparative Income Statement
Page 7	- Year-to-date Comparative Income Statement by Class
Page 8	- Monthly Journal entries

EXPLORE BUTTE COUNTY
Summary of Financial Information
January 2026

Below is a summary of your financial reports. The detailed financials are attached for your review.

Balance Sheet

Assets – As of January 31st, 2026, the cash balance is \$770,528 which is a decrease of 18% (\$168,991) compared to 2025. Total Current Assets are \$923,628 made up of Cash, Accounts Receivable and Prepaid Expenses. This is a decrease of 12.4% (\$130,347) compared to 2025 due to the decrease in cash, 22.4% (\$22,770) increase in Accounts Receivable, and a 126% increase (\$15,873) in Prepaid Expenses.

Liabilities – Total liabilities are \$103,978 which is an increase of 10.8% (\$10,128) compared to 2025. This is mostly due to a decrease in Deferred Revenue of 55.2% (\$5,193), a decrease in Accrued Salaries of 35.6% (\$11,275), an increase in Accounts Payable of 125.6% (\$41,747), and a decrease in Credit Card Payable of 66.9% (\$6,392).

Net Assets – Total Net Assets on January 31st, 2026, are \$878,719 which is a decrease of \$133,043 in comparison to the same time last year.

Trend Balance Sheet Ratios

Operating cash (number of days of operational cash a company has on hand outside of Reserves) is at 186 days at the end of January.

The Current Ratio measures a company's ability to repay short term debts with short term assets, with a ratio between 1 and 2 being ideal. With a Current Ratio of 9, assets continue to be ahead of industry standards.

The Leverage Ratio indicates how assets are financed with debt. A leverage ratio of 0 shows the organization has been able to finance assets through net assets, rather than relying on long-term debts.

Year to Date Statement of Activities

Revenues – Total operating revenue as of January 31st, 2026, is \$141,648 tracking above budget by 15.5% (\$18,982), and higher than last year by 24.6% (\$27,922).

Program Revenue is under budget by 63% (\$65,940) and less than last year by 29.9% (\$16,503).

Expenses – Total Program expenses are \$111,792 which is below budget by 11.5% (\$14,549) and less than last year by 13.7% (\$17,725).

The expenses seeing the largest variance in comparison to the budget are as follows:

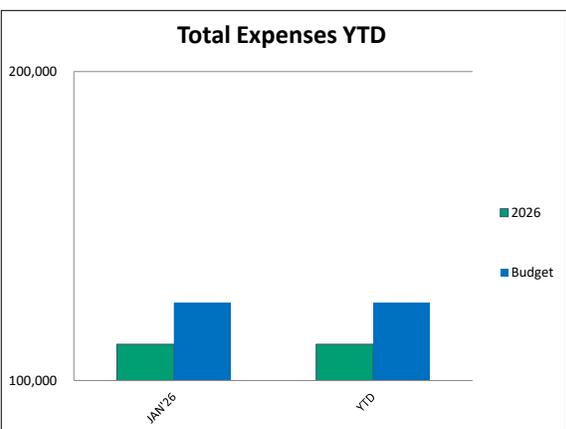
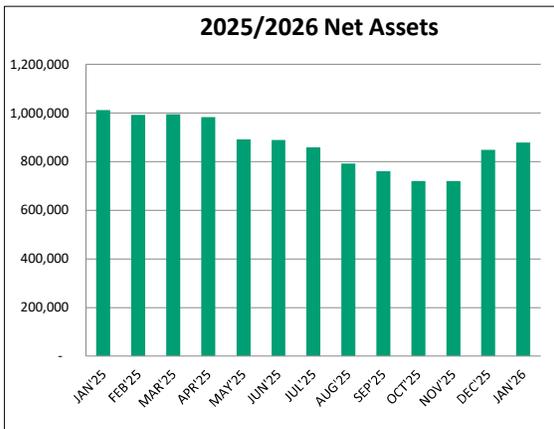
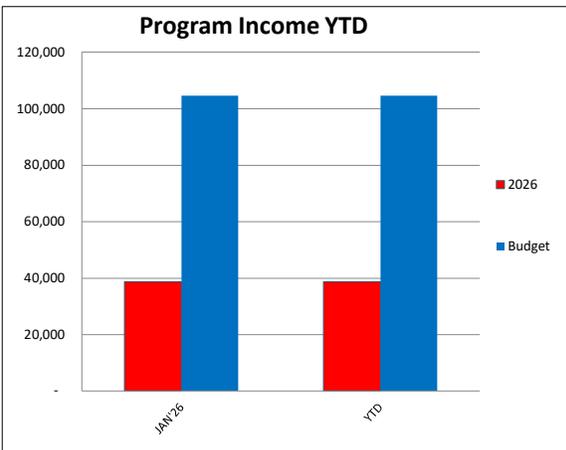
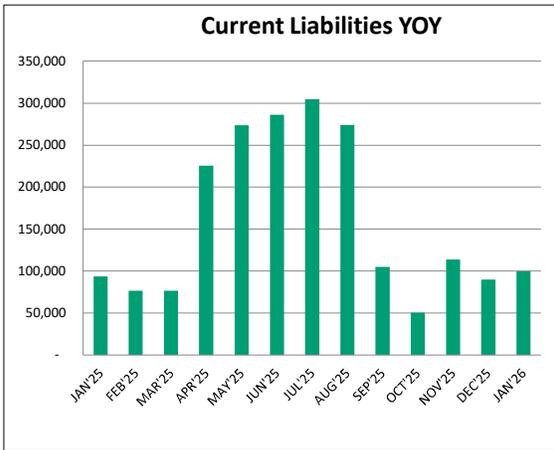
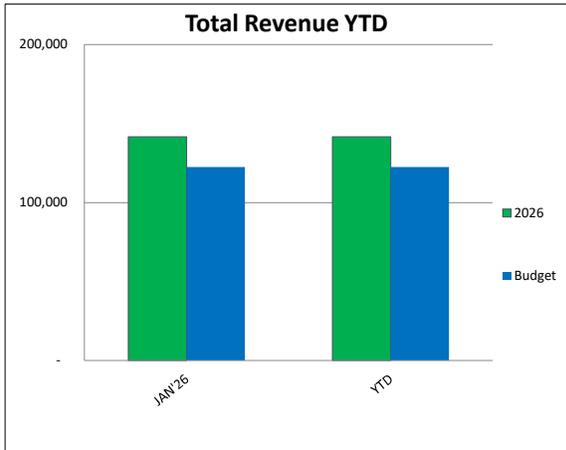
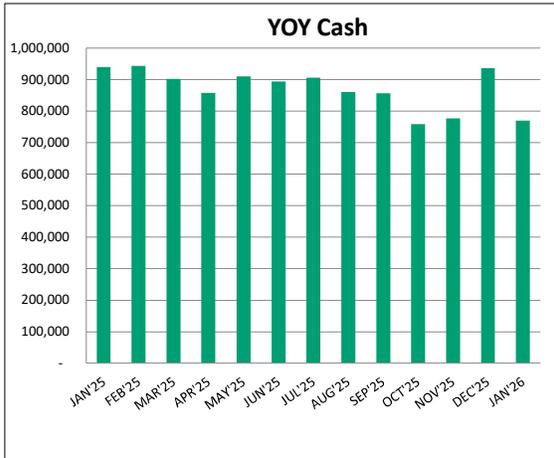
- Sales & Mktg over Budget - \$2,262 {Specifically: Website under (\$4,943), Printing under (\$1,917); Conference under (\$1,687); Staff Marketing over \$4,964; Marketing Contracts over \$2,805 and Creative Services over \$2,690}.
- Admin Expenses over \$2,220.
- Destination Management Plan under – (\$5,058).
- Zone and Micro Marketing under – (\$2,272).

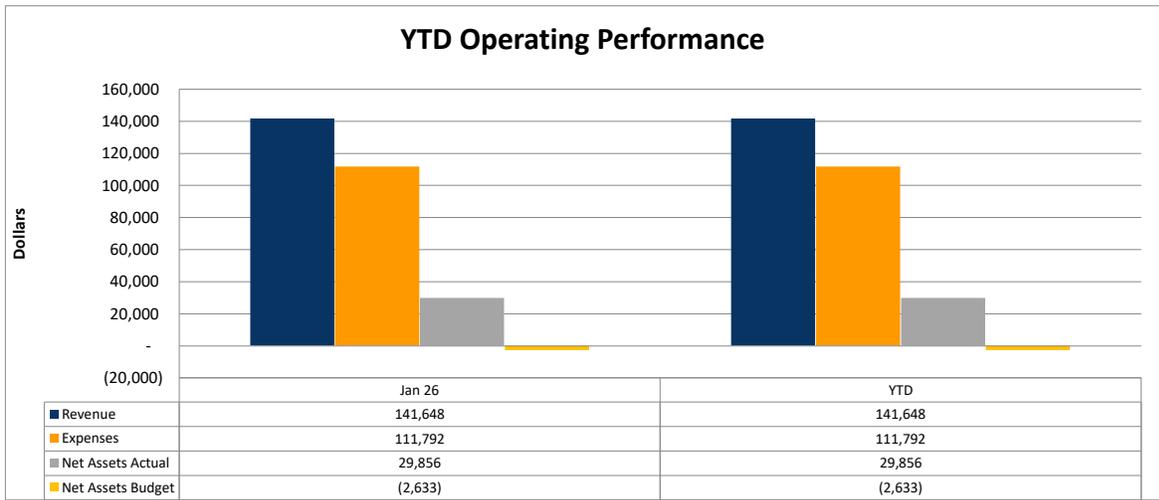
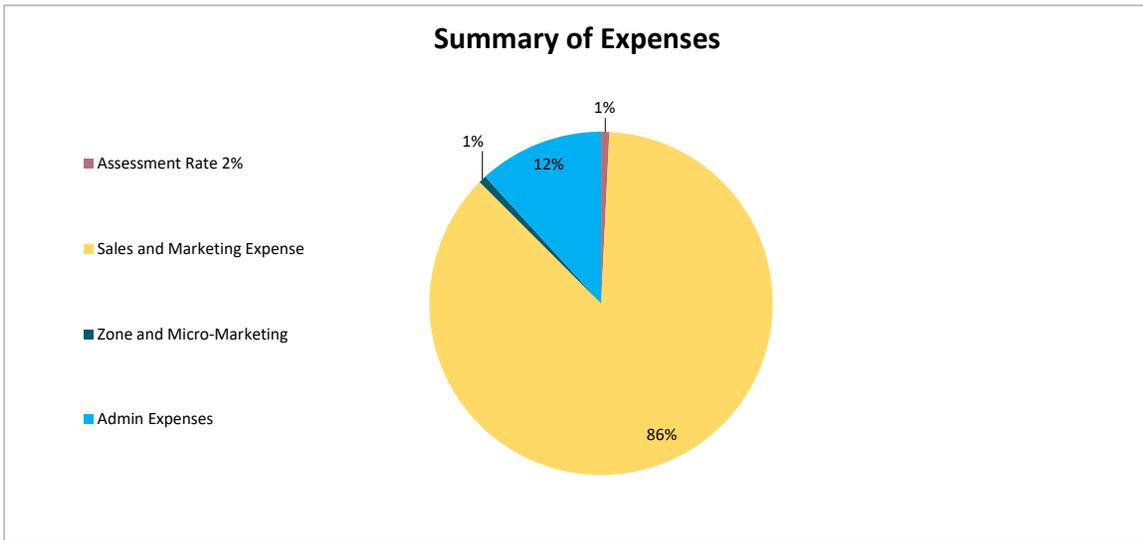
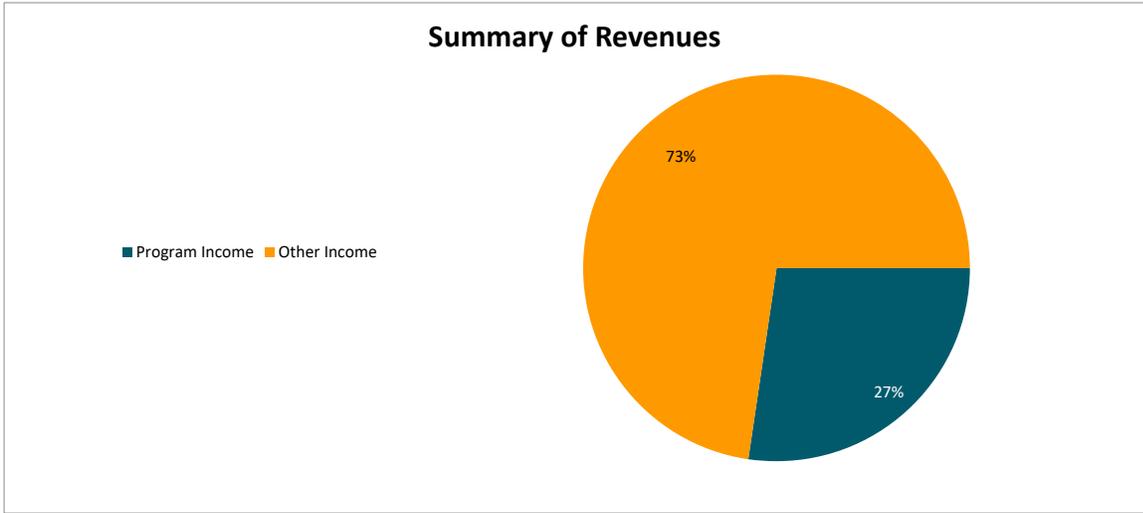
The expenses seeing the largest variance in comparison to prior year are as follows:

- Zone and Micro Marketing – \$645 increased
- Destination Marketing Activity - (\$5,775) decreased
- Sales & Mktg - (\$10,667) decreased {Specifically: Staff Marketing over \$7,696; Creative Services over \$6,889; Marketing Contracts under (\$13,059); Website under (\$6,269); Vehicle Maintenance under (\$2,048) and Dues and Memberships under (\$1,710)}

Net Income/(Loss) – Total Change in Net Assets is showing a profit of \$29,856 which is better than the budgeted loss by \$32,489. As compared to last year, the total change in Net Assets is showing a profit by \$45,646.

Color Code	
	Significant Underperformance
	Slight Underperformance
	Good Performance





Explore Butte County
Comparative Balance Sheet
For the period ending January 31st, 2026 and January 31st, 2025

	January 2026 \$	January 2025 \$	Variance Inc/(Dec) \$	Variance Inc/(Dec) %
ASSETS				
Current Assets				
Cash				
Checking	77,061	411,087	(334,025)	(81.3%)
Savings	172,108	508,377	(336,269)	(66.1%)
Money Market	171,359	20,056	151,303	754.4%
Certificate of Deposit	350,000	-	350,000	100.0%
Total Cash	770,528	939,519	(168,991)	(18.0%)
Accounts Receivable	124,628	101,857	22,770	22.4%
Other Assets				
Prepaid Expenses	28,472	12,599	15,873	126.0%
	28,472	12,599	15,873	126.0%
Total Current Assets	923,628	1,053,975	(130,347)	(12.4%)
Fixed Assets				
Furniture And Equipment	19,636	19,636	-	-
Vehicle	97,255	137,837	(40,582)	(29.4%)
Less Accumulated Depreciation	(57,822)	(105,836)	48,015	45.4%
Total Fixed Assets	59,069	51,637	7,432	14.4%
TOTAL ASSETS	\$ 982,696	\$ 1,105,612	\$ (122,915)	(11.1%)
LIABILITIES				
Current Liabilities				
Accounts Payable	74,990	33,244	41,747	125.6%
Credit Card Payable	3,163	9,556	(6,392)	(66.9%)
Accrued Salaries and Wages	20,420	31,695	(11,275)	(35.6%)
Payroll Liabilities	1,196	9,955	(8,759)	(88.0%)
Total Current Liabilities	99,770	84,450	15,321	18.1%
Deferred Revenue	4,208	9,401	(5,193)	(55.2%)
TOTAL LIABILITIES	103,978	93,850	10,128	10.8%
NET ASSETS				
Unrestricted Net Assets	438,516	604,706	(166,189)	(27.5%)
Net Assets - Reserved	410,346	422,846	(12,500)	(3.0%)
Current Year Income/ (Loss)	29,856	(15,791)	45,646	289.1%
Total Net Assets	878,719	1,011,761	(133,043)	(13.2%)
TOTAL LIABILITIES & NET ASSETS	\$ 982,696	\$ 1,105,612	\$ (122,915)	(11.1%)

Explore Butte County
Trend Balance Sheet Ratios
For the period ending January 31st, 2026

	January 2025	February 2025	March 2025	April 2025	May 2025	June 2025	July 2025	August 2025	September 2025	October 2025	November 2025	December 2025	January 2026
Cash ¹	226.21	227.35	217.36	206.63	219.31	215.24	218.15	207.40	206.21	182.70	187.00	180.35	185.50
Current Ratio ²	11.23	13.32	13.40	5.17	3.88	3.86	3.59	3.65	3.11	2.95	2.95	4.98	9.26
Leverage ³	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

1 Operating Cash = Cash/Daily Expenses. Indicates how many days a company can survive without additional cash.

2 Current Ratio = Current Assets/Current Liabilities. Measures a company's ability to repay short term debts with short term assets.
A ratio between 1 and 2 is ideal, with a high number indicating greater ability to repay short term debt.

3 Leverage = Long Term Liabilities/Total Net Assets. Indicates how assets are financed.
A lower number indicates that assets are financed through savings/net assets
while a higher number indicates that assets are financed through debt and puts the company at greater risk of default on its obligations.

Explore Butte County
Year-to-Date Comparative Income Statement
For the period ending January 31st, 2026

	January 2026		January 2026		VARIANCE		January 2025		Jan '26 TO Jan '25	
	YTD - ACTUALS		YTD - BUDGET		TO BUDGET		YTD - ACTUALS		ACTUALS VARIANCE	
	\$	%	\$	%	\$	%	\$	%	\$	%
REVENUES & OTHER SUPPORT:										
Program Income										
Butte County	-	-	1,250	1.0%	(1,250)	(100.0%)	-	-	-	-
Chico	25,778	18.2%	83,333	67.9%	(57,556)	(69.1%)	42,281	37.2%	(16,503)	(39.0%)
Gridley	-	-	917	0.7%	(917)	(100.0%)	-	-	-	-
Oroville	12,949	9.1%	15,000	12.2%	(2,051)	(13.7%)	12,949	11.4%	-	-
Paradise	-	-	4,167	3.4%	(4,167)	(100.0%)	-	-	-	-
Sub-Total Program Income	38,727	27.3%	104,667	85.3%	(65,940)	(63.0%)	55,230	48.6%	(16,503)	(29.9%)
Other Income										
Interest Income	292	0.2%	-	-	292	100.0%	648	0.6%	(356)	(55.0%)
Butte County - Microfunding	916	0.6%	250	0.2%	666	266.5%	224	0.2%	692	309.5%
City of Chico - Microfunding	78,661	55.5%	10,000	8.2%	68,661	686.6%	40,531	35.6%	38,130	94.1%
City of Oroville - Microfunding	15,513	11.0%	2,250	1.8%	13,263	589.5%	12,294	10.8%	3,219	26.2%
Town of Paradise - Microfunding	2,565	1.8%	583	0.5%	1,981	339.7%	4,708	4.1%	(2,143)	(45.5%)
Cooperative Program Funding	3,960	2.8%	4,750	3.9%	(790)	(16.6%)	-	-	3,960	100.0%
City of Gridley - Microfunding	1,014	0.7%	167	0.1%	848	508.7%	92	0.1%	923	1,008.7%
Sub-Total Other Income	102,921	72.7%	18,000	14.7%	84,921	471.8%	58,496	51.4%	44,425	75.9%
TOTAL REVENUE	141,648	100.0%	122,667	100.0%	18,982	15.5%	113,726	100.0%	27,922	24.6%
PROGRAM EXPENSES:										
Assessment Rate 2%										
2% Fee - Butte County	-	-	25	0.0%	(25)	(100.0%)	-	-	-	-
2% Fee - Chico	572	0.4%	1,667	1.4%	(1,095)	(65.7%)	937	0.8%	(366)	(39.0%)
2% Fee - Gridley	-	-	18	0.0%	(18)	(100.0%)	-	-	-	-
2% Fee - Oroville	287	0.2%	300	0.2%	(13)	(4.3%)	287	0.3%	-	-
2% Fee - Paradise	-	-	83	0.1%	(83)	(100.0%)	-	-	-	-
Sub-Total Assessment Rate 2%	859	0.6%	2,093	1.7%	(1,235)	(59.0%)	1,225	1.1%	(366)	(29.9%)
Assessment Rate 10%										
10% Fee - Butte County	-	-	125	0.1%	(125)	(100.0%)	-	-	-	-
10% Fee - Chico	-	-	8,333	6.8%	(8,333)	(100.0%)	-	-	-	-
10% Fee - Gridley	-	-	92	0.1%	(92)	(100.0%)	-	-	-	-
10% Fee - Oroville	-	-	1,500	1.2%	(1,500)	(100.0%)	-	-	-	-
10% Fee - Paradise	-	-	417	0.3%	(417)	(100.0%)	-	-	-	-
Sub-Total Assessment Rate 2%	-	-	10,467	8.5%	(10,467)	(100.0%)	-	-	-	-
Sales and Marketing Expense										
Advertising	15,544	11.0%	14,917	12.2%	627	4.2%	15,301	13.5%	243	1.6%
Conferences	2,688	1.9%	4,375	3.6%	(1,687)	(38.6%)	6,427	5.7%	(3,739)	(58.2%)
Creative Services	14,565	10.3%	11,875	9.7%	2,690	22.7%	7,676	6.7%	6,889	89.7%
Dues and Memberships	915	0.6%	833	0.7%	82	9.8%	2,625	2.3%	(1,710)	(65.1%)
Marketing Contracts	13,930	9.8%	11,125	9.1%	2,805	25.2%	26,989	23.7%	(13,059)	(48.4%)
Meals	-	-	100	0.1%	(100)	(100.0%)	22	0.0%	(22)	(100.0%)
Office Supplies	-	-	100	0.1%	(100)	(100.0%)	-	-	-	-
Postage	625	0.4%	250	0.2%	375	150.2%	104	0.1%	522	504.3%
Printing	-	-	1,917	1.6%	(1,917)	(100.0%)	815	0.7%	(815)	(100.0%)
Public Relations	1,739	1.2%	833	0.7%	906	108.7%	132	0.1%	1,607	1,217.7%
Rent	528	0.4%	250	0.2%	278	111.2%	-	-	528	100.0%
Sales and Marketing Exp. - Other	-	-	100	0.1%	(100)	(100.0%)	30	0.0%	(30)	(100.0%)
Hospitality for Hospitality	11	0.0%	167	0.1%	(156)	(93.5%)	-	-	11	100.0%
SponsorShip Marketing	-	-	417	0.3%	(417)	(100.0%)	1,000	0.9%	(1,000)	(100.0%)
Travel Trader & Consumer Market Show	529	0.4%	-	-	529	100.0%	-	-	529	100.0%
Staff-Marketing	40,881	28.9%	35,917	29.3%	4,964	13.8%	33,185	29.2%	7,696	23.2%
Vehicle Maintenance	92	0.1%	625	0.5%	(533)	(85.3%)	2,139	1.9%	(2,048)	(95.7%)
Website	4,490	3.2%	9,433	7.7%	(4,943)	(52.4%)	10,759	9.5%	(6,269)	(58.3%)
Sub-Total Sales and Marketing Expense	96,537	68.2%	93,233	76.0%	3,304	3.5%	107,204	94.3%	(10,667)	(10.0%)
Destination Marketing Activity										
Destination Management Plan	-	-	4,167	3.4%	(4,167)	(100.0%)	-	-	-	-
Butte County Film Commission	475	0.3%	200	0.2%	275	137.5%	6,250	5.5%	(5,775)	(92.4%)
Innovation & Experimental Programs	-	-	1,167	1.0%	(1,167)	(100.0%)	-	-	-	-
Sub-Total Destination Marketing Activity	475	0.3%	5,533	4.5%	(5,058)	(91.4%)	6,250	5.5%	(5,775)	(92.4%)
Zone and Micro-Marketing										
Chico Zone/Travel Chico	811	0.6%	833	0.7%	(22)	(2.6%)	166	0.1%	645	388.0%
Paradise Zone	-	-	583	0.5%	(583)	(100.0%)	-	-	-	-
Oroville Zone	-	-	1,250	1.0%	(1,250)	(100.0%)	-	-	-	-
Other Zone	-	-	250	0.2%	(250)	(100.0%)	-	-	-	-
Gridley/ Biggs Zone	-	-	167	0.1%	(167)	(100.0%)	-	-	-	-
Sub-Total Zone and Micro-Marketing	811	0.6%	3,083	2.5%	(2,272)	(73.7%)	166	0.1%	645	388.0%
Admin Expenses										
Advertising	-	-	42	0.0%	(42)	(100.0%)	-	-	-	-
Bank fees	-	-	10	0.0%	(10)	(100.0%)	-	-	-	-
Conference, Convention, Meeting	375	0.3%	583	0.5%	(208)	(35.7%)	-	-	375	100.0%
Depreciation	1,711	1.2%	-	-	1,711	100.0%	2,400	2.1%	(690)	(28.7%)
Filing fees/ taxes	-	-	333	0.3%	(333)	(100.0%)	-	-	-	-
General Administration	-	-	500	0.4%	(500)	(100.0%)	692	0.6%	(692)	(100.0%)
Insurance	-	-	208	0.2%	(208)	(100.0%)	-	-	-	-
Meals	235	0.2%	100	0.1%	135	135.0%	205	0.2%	30	14.9%
Office supplies	1,171	0.8%	250	0.2%	921	368.3%	325	0.3%	846	260.1%
Postage	-	-	83	0.1%	(83)	(100.0%)	199	0.2%	(199)	(100.0%)
Printing and Copying	-	-	50	0.0%	(50)	(100.0%)	-	-	-	-
Professional fees - Accounting	2,510	1.8%	3,333	2.7%	(823)	(24.7%)	4,878	4.3%	(2,368)	(48.5%)
Professional fees - Legal	-	-	250	0.2%	(250)	(100.0%)	-	-	-	-
Professional fees - Human Resources	462	0.3%	542	0.4%	(80)	(14.8%)	-	-	462	100.0%
Rent/ Office Space	550	0.4%	750	0.6%	(200)	(26.7%)	866	0.8%	(316)	(36.5%)
401k Administration	1,353	1.0%	125	0.1%	1,228	982.7%	599	0.5%	754	125.9%
Staffing - Admin	4,234	3.0%	3,234	2.6%	1,000	30.9%	3,687	3.2%	546	14.8%
Subscriptions	325	0.2%	125	0.1%	200	159.8%	475	0.4%	(151)	(31.7%)
Telephone, Telecommunications	165	0.1%	200	0.2%	(35)	(17.7%)	158	0.1%	6	4.1%
Travel	20	0.0%	150	0.1%	(130)	(86.7%)	186	0.2%	(166)	(89.3%)
Admin Expense- Other	-	-	21	0.0%	(21)	(100.0%)	-	-	-	-
Sub-Total Admin Expenses	13,110	9.3%	10,890	8.9%	2,220	20.4%	14,672	12.9%	(1,562)	(10.6%)
TOTAL PROGRAM EXPENSES	111,792	78.9%	125,300	102.1%	(13,508)	(10.8%)	129,517	113.9%	(17,725)	(13.7%)
NET INCOME/(NET LOSS)	\$ 29,856	21.1%	\$ (2,633)	\$ (0)	\$ 32,489	1,233.8%	\$ (15,791)	(13.9%)	\$ 45,646	289.1%

Explore Butte County
Income Statement by Class
For the period ending January 31st, 2026

	TBID Program	Cooperative	Total - MicroFunding	Travel Chico ARPA	TOTAL
REVENUES & OTHER SUPPORT:					
Program Income					
Chico	25,778		-		25,778
Oroville	12,949		-		12,949
Sub-Total Program Income	38,727	-	-	-	38,727
Other Income					
Interest Income	292				292
Butte County - Microfunding			916		916
City of Chico - Microfunding			78,661		78,661
City of Oroville - Microfunding			15,513		15,513
Town of Paradise - Microfunding			2,565		2,565
Cooperative Program Funding		3,960	-		3,960
City of Gridley - Microfunding			1,014		1,014
Sub-Total Other Income	292	3,960	98,670	-	102,921
TOTAL REVENUE	39,019	3,960	98,670	-	141,648
PROGRAM EXPENSES:					
2% Fee - Chico	572		-		572
2% Fee - Oroville	287		-		287
Sub-total Assessment Rate 2%	859	-	-	-	859
Sales and Marketing Expense					
Advertising	14,559	475		510	15,544
Conferences	2,688				2,688
Creative Services	13,420			1,145	14,565
Dues and Memberships	915				915
Marketing Contracts	13,930				13,930
Postage	625				625
Public Relations	1,739				1,739
Rent	528				528
Hospitality for Hospitality	11				11
Travel Trader& Consumer Market Show	529				529
Staff-Marketing	40,881				40,881
Vehicle Maintenance	92				92
Website	4,290			200	4,490
Sub-Total Sales and Marketing Expense	94,208	475	-	1,855	96,537
Destination Marketing Activity					
Butte County Film Commision	475		-		475
Sub-Total Destination Marketing Activity	475	-	-	-	475
Zone and Micro-Marketing					
Chico Zone/Travel Chico				811	811
Sub-Total Zone and Micro-Marketing	-	-	-	811	811
Admin Expenses					
Conference, Convention, Meeting	375				375
Depreciation	1,711				1,711
Meals	235				235
Office supplies	1,171				1,171
Professional fees - Accounting	2,510				2,510
Professional fees - Human Resources	462				462
Rent/ Office Space	550				550
401k Administration	1,353				1,353
Staffing - Admin	4,234				4,234
Subscriptions	325				325
Telephone, Telecommunications	165				165
Travel	20				20
Sub-Total Admin Expenses	13,110	-	-	-	13,110
TOTAL PROGRAM EXPENSES	108,651	475	-	2,666	111,792
NET INCOME/(NET LOSS)	\$ (69,633)	\$ 3,485	\$ 98,670	\$ (2,666)	\$ 29,856

Journal Entries for Month - copy
Explore Butte County
January 1-31, 2026

	Transaction date	Transaction type	Num	Memo/Description	Distributio n account number	Account full name	Debit	Credit
8726	01/01/2026	Journal Entry	12312025R	To Accrue the payroll for the period 12/27/2025 to 12/31/2025	6410	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6410 Staffing - Marketing Payroll		2,991.08
	01/01/2026	Journal Entry	12312026R	To Accrue the payroll for the period 12/27/2025 to 12/31/2025	7410	7000 Administration:7400 Staffing - Admin (10%):7410 Staffing - Admin Payroll		332.34
	01/01/2026	Journal Entry	12312025R		2200	2200 Accrued Payroll	3,323.42	
Total for 8726							\$3,323.42	\$3,323.42
8971	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	6410	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6410 Staffing - Marketing Payroll	9,925.65	
	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	7410	7000 Administration:7400 Staffing - Admin (10%):7410 Staffing - Admin Payroll	1,102.85	
	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	6420	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6420 Staffing - Payroll Taxes - Mktg	1,028.27	
	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	7420	7000 Administration:7400 Staffing - Admin (10%):7420 Payroll Taxes - Admin	114.25	
	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	6450	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6450 401K	394.54	
	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	7450	7000 Administration:7400 Staffing - Admin (10%):7450 401K	43.84	
	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	6440	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance	1,189.27	
	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	7440	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance	132.14	
	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	6470	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance:6470 Dental and Vision	54.45	
	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	7470	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance:7470 Dental and Vision	6.05	
	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	7350	7000 Administration:7350 Professional Fees - Human Resources	230.77	
	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	2410	2410 Retirement plan liability		1,745.96
	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	2400	2400 Payroll Liabilities		1,321.41
	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	2400	2400 Payroll Liabilities		106.52
	01/15/2026	Journal Entry	01152026	Payroll for the period 12/28/2025 - 1/10/2026	1010	1010 GVB Checking #7188		11,048.19
Total for 8971							\$14,222.08	\$14,222.08
9003	01/15/2026	Journal Entry	01152026	To remove the liability	2400	2400 Payroll Liabilities	1,427.93	
	01/15/2026	Journal Entry	01152026	To remove the liability	6440	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance		1,189.27
	01/15/2026	Journal Entry	01152026	To remove the liability	7440	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance		132.14
	01/15/2026	Journal Entry	01152026	To remove the liability	6470	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance:6470 Dental and Vision		95.87
	01/15/2026	Journal Entry	01152026	To remove the liability	7470	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance:7470 Dental and Vision		10.65
Total for 9003							\$1,427.93	\$1,427.93
8972	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	6410	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6410 Staffing - Marketing Payroll	10,403.40	
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	7410	7000 Administration:7400 Staffing - Admin (10%):7410 Staffing - Admin Payroll	1,155.93	
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	6460	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6460 Bonus	11,038.36	
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	7460	7000 Administration:7400 Staffing - Admin (10%):7460 Bonus	1,226.49	
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	6420	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6420 Staffing - Payroll Taxes - Mktg	1,835.40	
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	7420	7000 Administration:7400 Staffing - Admin (10%):7420 Payroll Taxes - Admin	203.93	
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	6450	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6450 401k	855.19	
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	7450	7000 Administration:7400 Staffing - Admin (10%):7450 401K	95.02	
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	6440	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance	0.00	
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	7440	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance	0.00	
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	6470	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance:6470 Dental and Vision	0.00	
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	7470	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance:7470 Dental and Vision	0.00	
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	7350	7000 Administration:7350 Professional Fees - Human Resources	230.77	
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	2410	2410 Retirement plan liability		2,563.95
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	2400	2400 Payroll Liabilities		0.00
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	2400	2400 Payroll Liabilities		0.00
	01/29/2026	Journal Entry	01292026	Payroll for the period 1/11/2026 - 1/24/2026	1010	1010 GVB Checking #7188		24,480.54
Total for 8972							\$27,044.49	\$27,044.49
8973	01/31/2026	Journal Entry	01312026	To Accrue the payroll for the period 01/25/2026 to 01/31/2026	6410	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6410 Staffing - Marketing Payroll	5,201.70	
	01/31/2026	Journal Entry	01312026	To Accrue the payroll for the period 01/25/2026 to 01/31/2026	7410	7000 Administration:7400 Staffing - Admin (10%):7410 Staffing - Admin Payroll	577.97	
	01/31/2026	Journal Entry	01312026		2200	2200 Accrued Payroll		5,779.67
Total for 8973							\$5,779.67	\$5,779.67
8977	01/31/2026	Journal Entry	01312026	To record depreciation expense for January 2026	7045	7000 Administration:7045 Depreciation expense	1,710.54	
	01/31/2026	Journal Entry	01312026	To record depreciation expense for January 2026	1600	1600 Accumulated depreciation		1,710.54
Total for 8977							\$1,710.54	\$1,710.54
8978	01/31/2026	Journal Entry	01312026	To expenses Avoy Technologies Limited - US May 2024 - April 2026	6140	6000 Sales and Marketing Expense:6100 Marketing contracts:6140 Digital Asset Management	673.25	
	01/31/2026	Journal Entry	01312026	To expenses HUBSPOT Inc - First Quarter 2026 - 01/01/2026 - 03/31/2026	6750	6000 Sales and Marketing Expense:6700 Website:6750 Digital Passport	2,065.00	
	01/31/2026	Journal Entry	01312026	To expenses January 2026 Prepaid	1400	1400 Prepaid Expenses		2,738.25
Total for 8978							\$2,738.25	\$2,738.25
8979	01/31/2026	Journal Entry	01312026	To recognise Deferred Revenue - January 2026	4820	4800 Other Types of Income:4820 City of Chico - Microfunding		78,661.21
	01/31/2026	Journal Entry	01312026	To recognise Deferred Revenue - January 2026	4860	4800 Other Types of Income:4860 City of Gridley - Microfunding		1,014.44
	01/31/2026	Journal Entry	01312026	To recognise Deferred Revenue - January 2026	4811	4800 Other Types of Income:4811 Butte County - Microfunding		916.19
	01/31/2026	Journal Entry	01312026	To recognise Deferred Revenue - January 2026	4830	4800 Other Types of Income:4830 City of Oroville - Microfunding		15,513.19
	01/31/2026	Journal Entry	01312026	To recognise Deferred Revenue - January 2026	4840	4800 Other Types of Income:4840 Town of Paradise - Microfunding		2,564.66
	01/31/2026	Journal Entry	01312026	To recognise Deferred Revenue - January 2026	2500	2500 Deferred Revenue	98,669.69	
Total for 8979							\$98,669.69	\$98,669.69
TOTAL							\$154,916.07	\$154,916.07

Wednesday, March 18, 2026 11:24 AM GMTZ

Explore Butte County

2105 Divvy - Nichole #1688, Period Ending 01/31/2026

RECONCILIATION REPORT

Reconciled on: 03/17/2026

Reconciled by: Angela Avanti

Any changes made to transactions after this date aren't included in this report.

Summary

USD

Statement beginning balance.....	7,835.07
Charges and cash advances cleared (81).....	17,137.69
Payments and credits cleared (7).....	-21,809.48
Statement ending balance.....	<u>3,163.28</u>

Register balance as of 01/31/2026.....	3,163.28
Cleared transactions after 01/31/2026.....	0.00
Uncleared transactions after 01/31/2026.....	16,457.00
Register balance as of 03/17/2026.....	19,620.28

Details

Charges and cash advances cleared (81)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
01/01/2026	Expense		GOOGLE ADS	98.98
01/01/2026	Expense		LANGLERS.COM	200.00
01/01/2026	Expense		STOBLE WORKPLACE	150.00
01/01/2026	Expense		STOBLE WORKPLACE	35.00
01/01/2026	Expense		GOOGLE WORKSPACE EXP...	184.80
01/01/2026	Expense		FACEBK	126.00
01/02/2026	Expense		SMARTSTOP	343.00
01/02/2026	Expense		Facebook	38.64
01/02/2026	Expense		LANGLERS.COM	1,200.00
01/02/2026	Expense		LANGLERS.COM	200.00
01/05/2026	Expense	3DD6EF3A5D0DA259F4B39	TIKTOK PROMOTE	77.76
01/06/2026	Expense	4B03A963ECEE02F5850B4	Office Depot	48.13
01/07/2026	Expense	DDBA9E39BAB71900651CC	CALIFORNIA TRAVEL ASSO	300.00
01/07/2026	Expense	136712DDCDBDF75E412D6	FACEBK	58.00
01/08/2026	Expense	20B9920E49354EE2A8884	EB CHICO CHAMBER	540.92
01/08/2026	Expense	E4208D59A98345595DCAF	SURF THRU CHICO	32.99
01/09/2026	Expense	90924FEA06AC5F2630809	ONE WEST TOURISM ALLIA	500.00
01/09/2026	Expense	D08748F688855472E69C9	TIKTOK PROMOTE	100.00
01/10/2026	Expense	541F59643A1B2DDB63C12	Cloudflare	25.00
01/10/2026	Expense	CE13BA5495662CAB3EC39	HYATT	281.00
01/10/2026	Expense	C0C117753B53AA9EADB5E	OPENAI	20.00
01/11/2026	Expense	8FCDF79157D07E81BEC6B	Southwest Airlines	259.48
01/11/2026	Expense	B3FB9B8A3C65CB2B4BAFB	Southwest Airlines	558.97
01/11/2026	Expense	D1AF0B5632CEC982E814E	Southwest Airlines	269.49
01/12/2026	Expense	A30B11CF4D030B5D711E5	DESTINATION MARKETING ...	1,395.00
01/13/2026	Expense	98BFE8F810854CC0EDAD3	CHICOCHAMB	15.00
01/13/2026	Expense	E9BBD2A46431E5B27885B	INTUIT QUICKBOOKS	115.00
01/14/2026	Expense	B5FD41F850D133894E9A2	EB CHICO CHAMBER	270.46
01/14/2026	Expense	51807C770706DA53CE5A9	GOOGLE FI WIRELESS	35.82
01/15/2026	Expense	268ED6BDDFE2AF4E7B1B	DESTINATION MARKETING ...	1,050.00
01/16/2026	Expense	FD2EE186F0F9AED78434E	CALIFORNIA TRAVEL ASSO	75.00
01/16/2026	Expense	8FC9A33640FFDC27BDADF	Safeway	10.89
01/16/2026	Expense	48E18D1FBB1D15072EE93	JERSEY MIKE'S SUBS	127.13
01/16/2026	Expense	76549F35277C323B31307	CREXENDO	128.84
01/16/2026	Expense	CE802C51BB596035A44D8	BETTERMENT	1,353.39
01/17/2026	Expense	6D5EAA5FDFE62BB4B847C	Facebook	134.00
01/17/2026	Expense	CC5DCE98702F067AAE905	Mailchimp	132.00
01/17/2026	Expense		CITY OF CHICO CA PARKING	20.00
01/18/2026	Expense	55A089624BFF56A5F912D	FEDEX OFFICE	155.14
01/18/2026	Expense	92209F23A990F2689EFFB	Facebook	10.21

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
01/19/2026	Expense	5C3A7C4F13CF53421446B	PARADISE PLAYDIUM	20.00
01/20/2026	Expense	C24A6BC6E0E264A0D318E	TIKTOK PROMOTE	99.46
01/21/2026	Expense	CEF0BACF585363BE54FD9	JURIN SUSHI	39.34
01/21/2026	Expense	C2AECE95EEE03BF157F7	Facebook	442.98
01/21/2026	Expense	131A40432E8163B3F0C07	LE PAIN QUOTIDIEN	36.09
01/21/2026	Expense	E35B9B752EC8E590FC90E	CAPCUT	9.99
01/22/2026	Expense	3AB8FB65FEA637BBDAC26	TIKTOK PROMOTE	150.00
01/22/2026	Expense	A515030FDBF67769CCF80	Marriott Hotel	70.00
01/22/2026	Expense	3480EEFE85212AC986FC9	ONLINE POSTAGE	412.00
01/22/2026	Expense	3DE9ECEEE4E4F55183342A	Marriott Hotel	498.07
01/23/2026	Expense	8D212E06397C8D7AE9903	APPLE CONCIERGE INC	55.00
01/23/2026	Expense	23EDED9D5584B9FEFBAFB	TIKTOK PROMOTE	147.00
01/23/2026	Expense	7A4E402495A15BB42063E	Safeway	20.41
01/23/2026	Expense	1EF6CFEDAE2AD1D3BB17B	AMAZON	28.00
01/23/2026	Expense	2EF51CC24619FB51B2DAD	TIKTOK PROMOTE	126.00
01/23/2026	Expense	DF735CE7F26A1B6C0D7AF	JERSEY MIKE'S SUBS	87.50
01/24/2026	Expense	53FAFD7BE425F9A003C76	CIBO EXPRESS	16.41
01/24/2026	Expense	FF919CD5423082B0F84E9	SHOYU	32.89
01/24/2026	Expense	5CCF03EAF5C2D44F8E770	HILTON CLEVELAND DOWN...	233.83
01/24/2026	Expense	77F5166A363C533BD5540	SACCODEPTOFAIRPTecom	70.00
01/25/2026	Expense	9741D294AE57507A2F816	SPRINGHILL SUITES	606.40
01/26/2026	Expense	68F4BE360DACA5E4D9CCA	Facebook	97.00
01/27/2026	Expense	0C411EF75AC90115F9F50	GOOGLE ONE	19.99
01/27/2026	Expense	08246A38988D0D3D5F041	APPLICATION USER FEE	275.00
01/27/2026	Expense	37E5E58BA72DAC168FB73	CAPCUT	19.99
01/28/2026	Expense	AC92302AFF4E964BA161D	Calendly	120.00
01/28/2026	Expense	719327061205A94E29D5D	AMAZON	1,096.44
01/28/2026	Expense	A3041AD7637F0D70D95F0	Facebook	69.91
01/28/2026	Expense	913CE882809280FFA55C5	Facebook	27.55
01/29/2026	Expense	1F3865B966B4DB0A7BA64	GOOD FRICKIN HOT C	17.38
01/29/2026	Expense	D9512536B3D3B1AE665B3	PITNEY BOWES	36.05
01/29/2026	Expense	0DAEBDC1284352A91FF23	PITNEY BOWES	36.05
01/29/2026	Expense	15160A4F97E17B91F0B59	PITNEY BOWES	141.32
01/30/2026	Expense	6E2CFA5B424417810F522	BILL.COM	332.44
01/30/2026	Expense	EFBFD2987CA826D878DF2	THE CHILDREN'S MUSEUM	235.00
01/30/2026	Expense	E8A79AFE6E9C192E1C364	BIG ALS DRIVE IN	7.52
01/30/2026	Expense	DCC6B7498183731C69B06	THE RANCH HAND	6.34
01/30/2026	Expense	0F41190A3B345CB36FBA4	AMAZON	26.20
01/30/2026	Expense	716DD37BE6771575D6011	COSTCO GAS	58.76
01/30/2026	Expense	63A10E6DE832FE81B72D5	UNION COFFEE CLUB	45.16
01/31/2026	Expense	65253047D498FC839F635	Facebook	592.18

Total 17,137.69

Payments and credits cleared (7)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
01/03/2026	Credit Card Credit	FFD588B7238010CFF3BAF	AIRDNA	-344.40
01/05/2026	Expense		Divvy	-10,067.09
01/10/2026	Credit Card Credit	17EE96055C27A39E88297	HYATT REGENCY HOTEL	-281.00
01/12/2026	Expense		Divvy	-2,790.74
01/20/2026	Expense		Divvy	-5,027.88
01/22/2026	Credit Card Credit	E6C9D0701BCB396581B8A	DESTINATION MARKETING ...	-1,050.00
01/26/2026	Expense		Divvy	-2,248.37

Total -21,809.48

Additional Information

Uncleared charges and cash advances after 01/31/2026

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/01/2026	Expense	5A524E3E6C04967867E4A	SKYWAY SELF STORAGE VI...	137.22

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/01/2026	Expense	50E3D743C712C5BD32807	GOOGLE WORKSPACE EXP...	184.80
02/02/2026	Expense	B5977F30C09C1DCCCC0C1	Indeed	64.84
02/02/2026	Expense	F26C3F2279EA7F074528D	STOBLE WORKPLACE	35.00
02/02/2026	Expense	C9C2398FAF553351EF646	STOBLE WORKPLACE	150.00
02/02/2026	Expense	C4FD3A31A2F1C2B25C5BE	LANGLERS.COM	1,200.00
02/02/2026	Expense	4DE5728A2B1AF6E937794	LANGLERS.COM	200.00
02/02/2026	Expense	0FFFD375136A2F4DA884D	LANGLERS.COM	200.00
02/02/2026	Expense	557A76B7EEEE950D0F850	THE HOME DEPOT	26.22
02/02/2026	Expense	1DC873605F904C9813AF0	GOOGLE ADS	349.91
02/02/2026	Expense	66D12121F48719EC05651	Facebook	276.27
02/02/2026	Expense	AAFD170EB784D1B6486D1	RAO	5.97
02/02/2026	Expense	03EC6ED23D3319AB96C18	RAO	5.97
02/04/2026	Expense	D0B812BE43C2DC2795D7B	BACKDROPSOURCE	388.00
02/04/2026	Expense	5F3794933113945E493C4	SPROUT SOCIAL INC	1,965.20
02/04/2026	Expense	CC01D1AE23941699C121E	SPROUT SOCIAL INC	1,965.20
02/05/2026	Expense	D56FF914066E2353AA3BF	Facebook	143.00
02/05/2026	Expense	F83F4F7C2F8A9CF059615	UPPER PARK CLOTHIN	250.00
02/05/2026	Expense	BE7A6A71EF115AAF0B5B8	CVS	22.25
02/06/2026	Expense	60F248ACD2351C081F5D7	Facebook	230.46
02/06/2026	Expense	4C640095BB98A679DFD93	Facebook	300.00
02/06/2026	Expense	72211050FB0FEB6FF6A07	GOLDEN VALLEY COMM	200.00
02/07/2026	Expense	6D798DDC671A4E9B010E1	FACEBK	58.00
02/08/2026	Expense	D929779F275CCF93C4FF1	SURF THRU CHICO	32.99
02/08/2026	Expense	A7AF3D55732DF34DCB30D	AZUKAR SUSHI	33.00
02/08/2026	Expense	A0AC99745B123FAC27579	SACTOWNAIRPORTSHOP	10.49
02/09/2026	Expense	128F3D7FF1041B4021ACC	Lyft	67.00
02/09/2026	Expense	A5AF442132890C9841628	CIELO CONCESSIONS,	10.44
02/09/2026	Expense	3350B325116309A875E4E	ODDS & ENDS	4.16
02/09/2026	Expense	4D69B24DC37C8B6000E8F	THREE SISTER'S CAFE	36.00
02/10/2026	Expense	E6C6B2F69435FB8D4B770	Facebook	152.00
02/10/2026	Expense	65B1A286E4A581B805215	FOUR POINTS	148.99
02/10/2026	Expense	3BC9DA90BA9AE93C18441	OPENAI	20.00
02/10/2026	Expense	B6AF9E04F859DBE76B54E	Cloudflare	25.00
02/10/2026	Expense	72A03650E352680BFA2CB	TIKTOK PROMOTE	21.53
02/10/2026	Expense	62DEB3F7E0E21DA4A84ED	THREE SISTER'S CAFE	28.00
02/10/2026	Expense	BC0AEDDA46A25C93560C1	BEAR CLAW CAFE	10.76
02/10/2026	Expense	08230C4D92370193929E7	ODDS & ENDS	7.54
02/10/2026	Expense	E909CBB16575A1293439B	FOUR POINTS BY SHERATON	482.21
02/11/2026	Expense	9C74F2B2558F92BF92DE1	TIKTOK PROMOTE	104.00
02/11/2026	Expense	5B2729D38F6DD3AE1D5E6	HYATT HOTEL	16.04
02/11/2026	Expense	AE8B80BE3501E293B4F67	BEAR CLAW CAFE	5.72
02/11/2026	Expense	2116961F3641EC500F630	THREE SISTER'S CAFE	27.00
02/12/2026	Expense	508FACDA88A98C18EA982	Facebook	104.00
02/12/2026	Expense	3E3CABD55FE62F22B8E89	TWELVEMONTH	16.85
02/12/2026	Expense	9CB217A30D851E0D787E9	BEAR CLAW CAFE	11.70
02/12/2026	Expense	B8540D8A6AC7F1D31AE41	THREE SISTER'S CAFE	43.00
02/12/2026	Expense	D3EC3DEF85F5BD641F268	Lyft	70.40
02/13/2026	Expense	773B70967E3648B1FAA56	Mendocino Farms	30.66
02/13/2026	Expense	E4BB92965DC60BEF90223	INTUIT QUICKBOOKS	115.00
02/13/2026	Expense	3A8C36C6AA68525B939C5	HYATT HOTEL	1,299.09
02/13/2026	Expense	7CD0DB09F7208EC7068F4	SENECA NIAGARA RESORT	596.00
02/13/2026	Expense	6E951C47C35ED2B11313D	BEAR CLAW CAFE	11.70
02/13/2026	Expense	00498528BC428FA4DD458	SENECA NIAGARA RESORT	4.00
02/14/2026	Expense	B4877A90ECC865D1D87AD	GOOGLE FI WIRELESS	28.33
02/14/2026	Expense	70E2862804F326469B6AC	AIRPORT PARKING	60.00
02/14/2026	Expense	16FF6979FDE0BD799FF9C	MARCZYKS DELI	21.12
02/14/2026	Expense	D2697572A59BB09601AF3	Facebook	111.00
02/14/2026	Expense	907D3953B2D3B9C0F5B04	Facebook	2.00
02/15/2026	Expense	82D865AF98829B992E7AF	Facebook	2.00
02/15/2026	Expense	6FFAC64E8AEF652E1A9B8	Facebook	2.21
02/15/2026	Expense	9966BF196DCB812C59F08	Facebook	3.00
02/15/2026	Expense	651E22010646FCC39887C	Facebook	3.00
02/16/2026	Expense	5C3B3A996A346E53182F4	Facebook	4.00
02/17/2026	Expense	140D001621B288B090568	Facebook	5.00

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/17/2026	Expense	2CECF3D0F0C30B21468D7	Facebook	100.00
02/17/2026	Expense	9FBE853859458C7E8630C	CREXENDO	128.84
02/17/2026	Expense	915A17FB71BC88443917D	Facebook	5.00
02/17/2026	Expense	486337B40612AE0EACAB9	Mailchimp	132.00
02/17/2026	Expense	6E68B5CFE2C712194E643	CHICOCHAMB	15.00
02/17/2026	Expense	1D5955EAC46700501F2F5	Facebook	118.00
02/17/2026	Expense	3DD781024B0CF195AF9C1	CHICOCHAMB	15.00
02/18/2026	Expense	EFCFA58B51D7F251815FA	Costco	121.03
02/18/2026	Expense	B4CEF58D0E7923570CA38	Facebook	7.00
02/18/2026	Expense	3B1F061C96865AE19FEE2	TIKTOK PROMOTE	80.00
02/18/2026	Expense	24EBAEF49A3621DA6809C	Facebook	144.94
02/18/2026	Expense	18D176F44F72CC23E465E	WILSON PRINTING AND SIG...	365.71
02/19/2026	Expense	054E2B7D29798C10DC20F	TRAVEL RESERVATION	467.19
02/19/2026	Expense	63811F594D66E2690D9F8	CANVA	64.33
02/19/2026	Expense	E5EFD034CA06DE06DC672	Facebook	7.00
02/20/2026	Expense	5DA826CE27360D7925694	TIKTOK PROMOTE	154.00
02/20/2026	Expense	76E9A37138A69E417FB38	Facebook	7.00
02/21/2026	Expense	4758B5CA85F58650FE9B9	CAPCUT	9.99
02/21/2026	Expense	CD6DFEF97512C36C50166	Facebook	16.36
02/21/2026	Expense	6D4BA777D2B4569C379F3	Facebook	7.00
02/23/2026	Expense	18D1C0D8BC51BBCDBB217	Facebook	7.00
02/23/2026	Expense	204CC31DA3F329767763F	Facebook	7.00
02/24/2026	Expense	060843A7BAEEC01E7C94C	UBER PENDING TRANSACT...	49.95
02/24/2026	Expense	89539925015D251709065	UBER TRIP	15.00
02/24/2026	Expense	4F2A8E3B01BA768AA5211	HILTON CLEVELAND DOWN...	30.92
02/26/2026	Expense	654105F57749BC6B9B7FE	VistaPrint	52.42
02/26/2026	Expense	85CEA4E0FBD42F291ACF3	Facebook	17.00
02/27/2026	Expense	508E260A45D9DD4CE4CCF	UBER PENDING TRANSACT...	28.96
02/27/2026	Expense	0D5A8D77A7ABD905271DE	UBER TRIP	10.00
02/27/2026	Expense	923E12777CE81ACCC82EB	GOOGLE ONE	19.99
02/27/2026	Expense	8574B732D101BD3CDA92B	AMAZON	12.98
02/27/2026	Expense	3DC7843A94D20E3C0AAC6	SPEEDWAY	72.02
02/27/2026	Expense	9F062D22D9B0FDB9BD849	HILTON CLEVELAND DOWN...	467.66
02/28/2026	Expense	53377675CAA76A4FB2602	AMAZON	548.52
02/28/2026	Expense	0321EFE25DF007E534ED4	Lofi Cafe	7.84
02/28/2026	Expense	0C739D9CDCE95A3B955AA	Lofi Cafe	7.84
02/28/2026	Expense	2327E5FD602B0EB5B7FFD	US POSTAL SERVICE	216.00
03/01/2026	Expense	219BA3AC5F2D0732666CB	Facebook	39.44
03/01/2026	Expense	7AE3EFE4F3E800438593F	Facebook	50.30
03/01/2026	Expense	6A143B8CC215635AC28C6	1PASSWORD	72.54
03/01/2026	Expense	61F938583A70BFB22A24F	Facebook	23.72
03/01/2026	Expense	9062CEC39DC18B19BCEBC	Facebook	17.00
03/01/2026	Expense	811AE386CFEFDA463D7FC	Facebook	572.27

Total 16,457.00

Explore Butte County

1010 GVB Checking #7188, Period Ending 01/31/2026

RECONCILIATION REPORT

Reconciled on: 03/18/2026

Reconciled by: Angela Avanti

Any changes made to transactions after this date aren't included in this report.

Summary

USD

Statement beginning balance.....	52,645.24
Checks and payments cleared (25).....	-120,322.31
Deposits and other credits cleared (16).....	144,738.18
Statement ending balance.....	<u>77,061.11</u>

Register balance as of 01/31/2026.....	77,061.11
Cleared transactions after 01/31/2026.....	0.00
Uncleared transactions after 01/31/2026.....	-39,474.48
Register balance as of 03/18/2026.....	37,586.63

Details

Checks and payments cleared (25)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
01/05/2026	Bill Payment		Destinations International	-1,698.00
01/05/2026	Bill Payment		Oroville Chamber of Commerce	-150.00
01/05/2026	Expense		Humana, Inc.	-203.93
01/05/2026	Expense		Divvy	-10,067.09
01/06/2026	Expense		BETTERMENT	-1,745.90
01/06/2026	Expense		BETTERMENT	-997.80
01/07/2026	Bill Payment		Tristen Murphy	-750.00
01/07/2026	Bill Payment		Tristen Murphy	-800.00
01/08/2026	Bill Payment		Ashley Lyn Olson	-1,125.00
01/08/2026	Bill Payment		Taylor Saling	-1,002.33
01/08/2026	Expense		BILL.COM	-63.00
01/08/2026	Bill Payment		CFO by design	-1,750.00
01/09/2026	Bill Payment		AIRDNA LLC	-18,000.00
01/12/2026	Bill Payment		Meredith Operations Corporati...	-5,000.00
01/12/2026	Bill Payment		Ripe, Inc	-1,000.00
01/12/2026	Expense		Divvy	-2,790.74
01/15/2026	Journal	01152026		-11,048.19
01/20/2026	Expense		Divvy	-5,027.88
01/21/2026	Expense			-2,573.58
01/22/2026	Expense		SinglePoint Outsourcing	-504.00
01/26/2026	Expense		Divvy	-2,248.37
01/27/2026	Bill Payment		Butte County Association of G...	-550.00
01/28/2026	Expense		BETTERMENT	-1,745.96
01/29/2026	Journal	01292026		-24,480.54
01/29/2026	Bill Payment		Hunden Partners	-25,000.00

Total -120,322.31

Deposits and other credits cleared (16)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
12/31/2025	Journal	12312025		1,600.00
12/31/2025	Journal	12312025		1,600.00
01/05/2026	Receive Payment	2420	Gridley Museum	200.00
01/05/2026	Receive Payment	803638	Butte County - TBID Assessm...	3,757.91
01/05/2026	Receive Payment	44568	City of Chico - TBID Assessment	43,143.21
01/05/2026	Receive Payment	22410	City of Oroville - TBID Assess...	10,168.38
01/09/2026	Receive Payment	BILL ePayment	Chico Children's Museum	200.00
01/09/2026	Receive Payment	R26010802 - 2538180	Patrick Ranch Museum	200.00
01/09/2026	Receive Payment	R26010802 - 2493182	Historic Oroville State Theatre	200.00

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
01/09/2026	Receive Payment	R26010802 - 2485490	MONCA Museum	200.00
01/16/2026	Receive Payment	R26011502 - 3268658	Chico History Museum	200.00
01/26/2026	Receive Payment	25587	Janet Turner Print Museum	200.00
01/26/2026	Receive Payment	22513	City of Oroville - TBID Assess...	11,064.06
01/26/2026	Receive Payment	980436	City of Gridley - TBID Assess...	1,314.11
01/26/2026	Receive Payment	44703	City of Chico - TBID Assessment	40,322.85
01/26/2026	Receive Payment	44662	City of Chico - TBID Assessment	30,367.66

Total 144,738.18

Additional Information

Uncleared checks and payments after 01/31/2026

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/23/2026	Bill Payment		Aaron J Stewart, PC	-200.00
02/23/2026	Bill Payment		Hansen Holland	-2,940.00
02/23/2026	Bill Payment		Chico Chamber	-900.00
02/23/2026	Bill Payment		Madden Media	-19,432.13
02/23/2026	Bill Payment		The Spinning Atlas, LLC	-1,300.00
02/23/2026	Bill Payment		Nolan Erickson	-1,750.00
02/23/2026	Bill Payment		Meghana Gowda	-1,025.00
02/23/2026	Bill Payment		U.T.B. Studios	-1,750.00
02/23/2026	Bill Payment		MARCOS BANUELOS	-200.00
02/23/2026	Bill Payment		DANIEL RIOS	-150.00
02/23/2026	Bill Payment		TASMARK Enterprises	-2,900.00
02/24/2026	Bill Payment		Butte County Association of G...	-550.00
03/06/2026	Bill Payment		Costar Realty Information Inc.	-5,709.96
03/12/2026	Bill Payment		Ripe, Inc	-1,000.00
03/12/2026	Bill Payment		Tristen Murphy	-850.00
03/12/2026	Bill Payment		California Travel Association	-1,075.00
03/12/2026	Bill Payment		Spruce Studio	-1,850.00
03/13/2026	Bill Payment		Mc2 Design Group Inc.	-3,750.00
04/27/2026	Bill Payment		Avoy Technologies Limited - U...	-14,450.00

Total -61,782.09

Uncleared deposits and other credits after 01/31/2026

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/18/2026	Receive Payment	R26021702 - 5976622	Centerville-Coleman Museum	200.00
02/27/2026	Transfer			22,107.61

Total 22,307.61

Explore Butte County

1030 GVB Savings #7251, Period Ending 01/31/2026

RECONCILIATION REPORT

Reconciled on: 03/10/2026

Reconciled by: Angela Avanti

Any changes made to transactions after this date aren't included in this report.

Summary

USD

Statement beginning balance.....	171,961.50
Checks and payments cleared (0).....	0.00
Deposits and other credits cleared (1).....	146.11
Statement ending balance.....	<u>172,107.61</u>

Register balance as of 01/31/2026.....	172,107.61
--	------------

Details

Deposits and other credits cleared (1)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
01/31/2026	Deposit			146.11
Total				146.11

Explore Butte County

1020 GVB Airport #7196, Period Ending 01/31/2026

RECONCILIATION REPORT

Reconciled on: 03/10/2026

Reconciled by: Angela Avanti

Any changes made to transactions after this date aren't included in this report.

Summary

USD

Statement beginning balance.....	171,213.45
Checks and payments cleared (0).....	0.00
Deposits and other credits cleared (1).....	145.47
Statement ending balance.....	<u>171,358.92</u>

Register balance as of 01/31/2026.....	171,358.92
--	------------

Details

Deposits and other credits cleared (1)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
01/31/2026	Deposit			145.47
Total				145.47



For the Period Ending February 28th, 2026

****Unaudited – For Management Use Only****

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Page 1	- Summary of Financial Information
Pages 2&3	- Financial Dashboards
Page 4	- Comparative Balance Sheet
Page 5	- Trend Balance Sheet Ratios
Page 6	- Year-to-date Comparative Income Statement
Page 7	- Year-to-date Comparative Income Statement by Class
Pages 8-9	- Monthly Journal entries

EXPLORE BUTTE COUNTY
Summary of Financial Information
February 2026

Below is a summary of your financial reports. The detailed financials are attached for your review.

Balance Sheet

Assets – As of February 28th, 2026, the cash balance is \$720,396 which is a decrease of 23.7% (\$223,838) compared to 2025. Total Current Assets are \$898,160 made up of Cash, Accounts Receivable and Prepaid Expenses. This is a decrease of 12% (\$122,102) compared to 2025 due to the decrease in cash, 143.1% (\$89,649) increase in Accounts Receivable, and a 90.4% increase (\$12,087) in Prepaid Expenses.

Liabilities – Total liabilities are \$83,308 which is an increase of 8.7% (\$6,686) compared to 2025. This is mostly due to a decrease in Deferred Revenue of 33.7% (\$5,280), a decrease in Payroll Liabilities of 95.7% (9,667), an increase in Accounts Payable of 61.1% (\$19,011), an increase in Credit Card Payable of 1,374.1% (\$1,542), and an increase in Accrued Salaries of 5.5% (\$1,080).

Net Assets – Total Net Assets on February 28th, 2026, are \$878,259 which is a decrease of \$116,493 in comparison to the same time last year.

Trend Balance Sheet Ratios

Operating cash (number of days of operational cash a company has on hand outside of Reserves) is at 173 days at the end of February.

The Current Ratio measures a company's ability to repay short term debts with short term assets, with a ratio between 1 and 2 being ideal. With a Current Ratio of 12, assets continue to be ahead of industry standards.

The Leverage Ratio indicates how assets are financed with debt. A leverage ratio of 0 shows the organization has been able to finance assets through net assets, rather than relying on long-term debts.

Year to Date Statement of Activities

Revenues – Total operating revenue as of February 28th, 2026, is \$200,121 tracking below budget by 18.4% (\$45,212), and higher than last year by 16.3% (\$27,995).

Program Revenue is under budget by 54.3% (\$113,596) and less than last year by 15.3% (\$17,307).

Expenses – Total Program expenses are \$170,725 which is below budget by 31.9% (\$79,875) and less than last year by 16.7% (\$34,202).

The expenses seeing the largest variance in comparison to the budget are as follows:

- Sales & Mktg under Budget - \$39,594 {Specifically: Website under (\$10,887), Marketing Contracts under (\$7,646), Advertising under (\$7,506); Conference under (\$5,175), Travel Trader & Consumer Market Show over \$3,947}.
- Destination Marketing Activity under – \$10,392.
- Zone and Micro Marketing under – \$5,355.

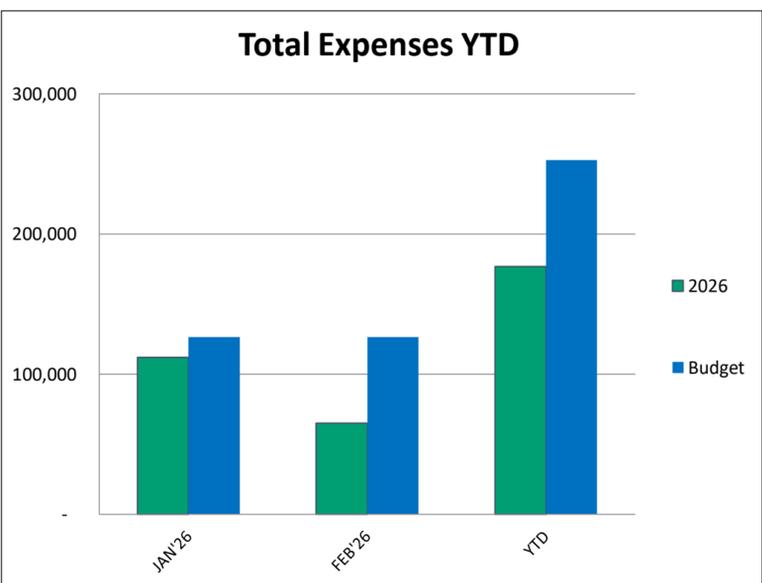
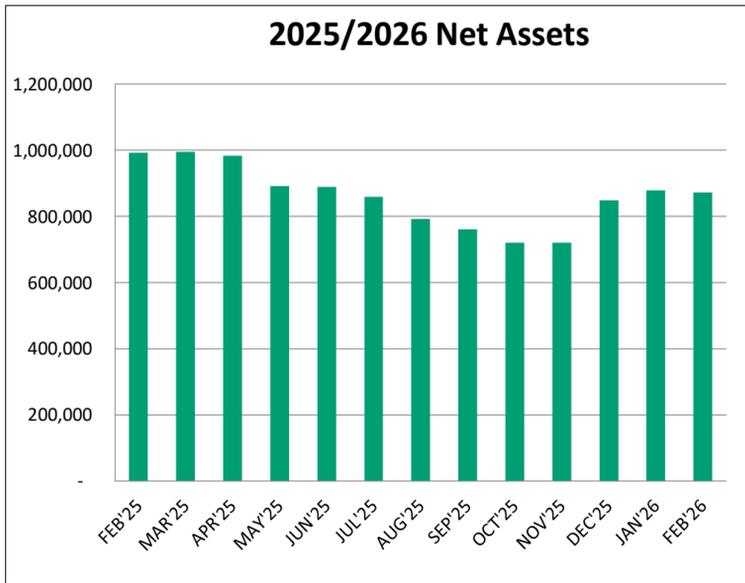
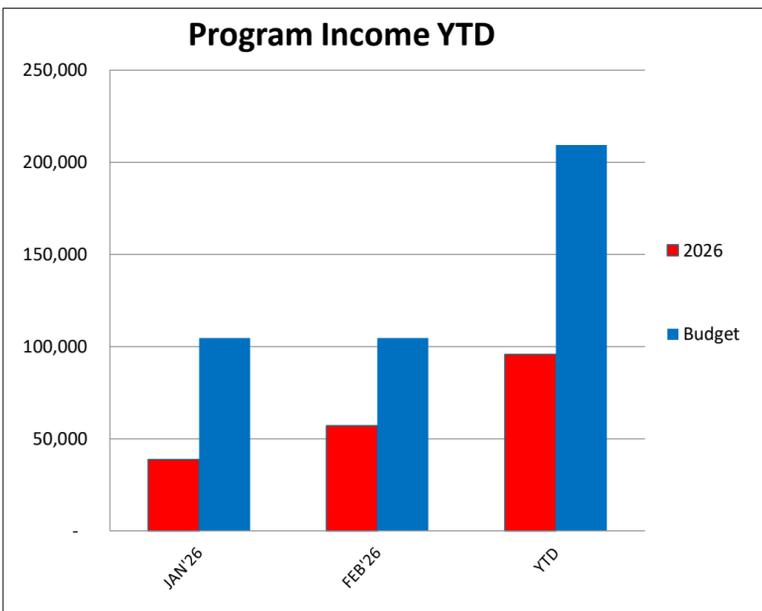
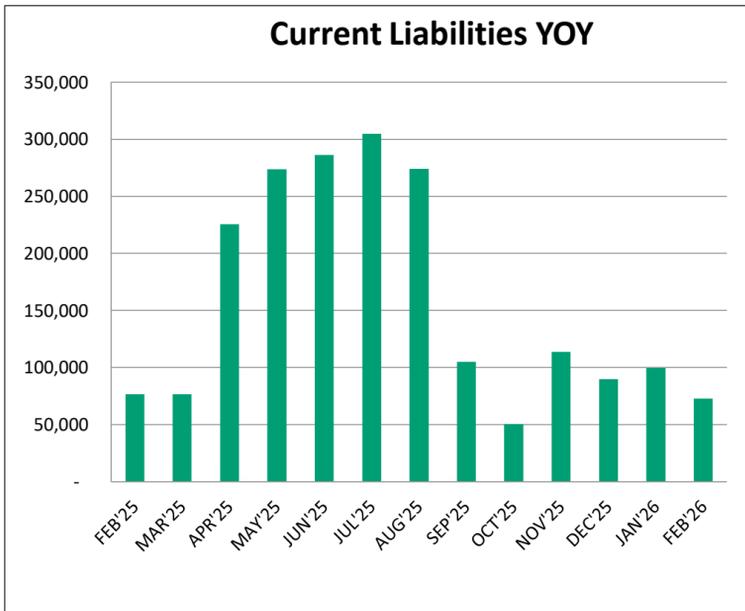
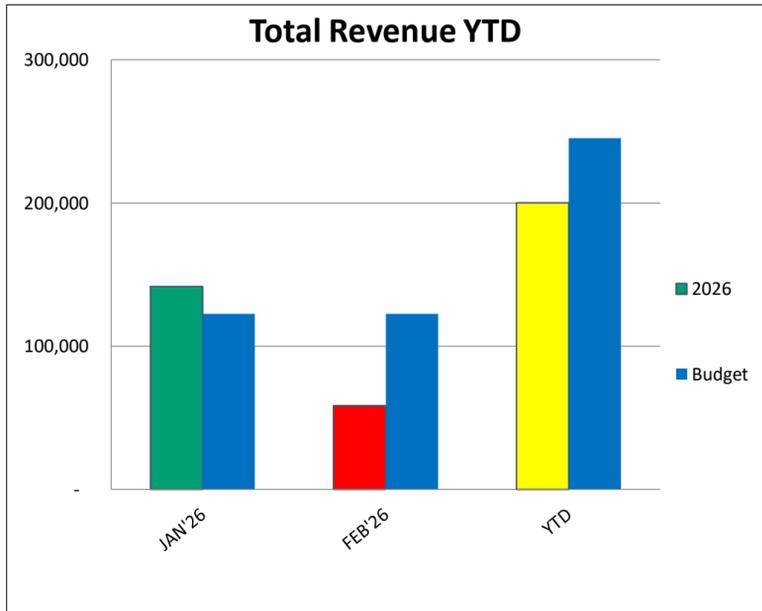
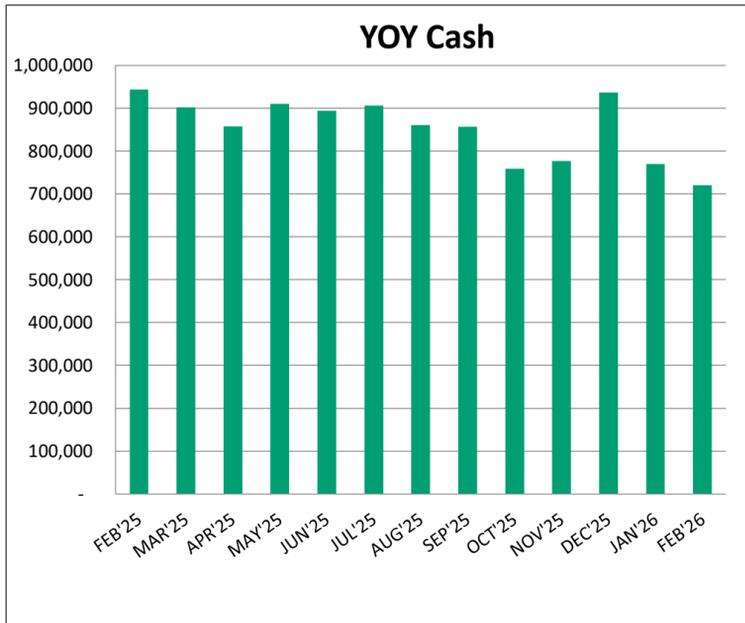
The expenses seeing the largest variance in comparison to prior year are as follows:

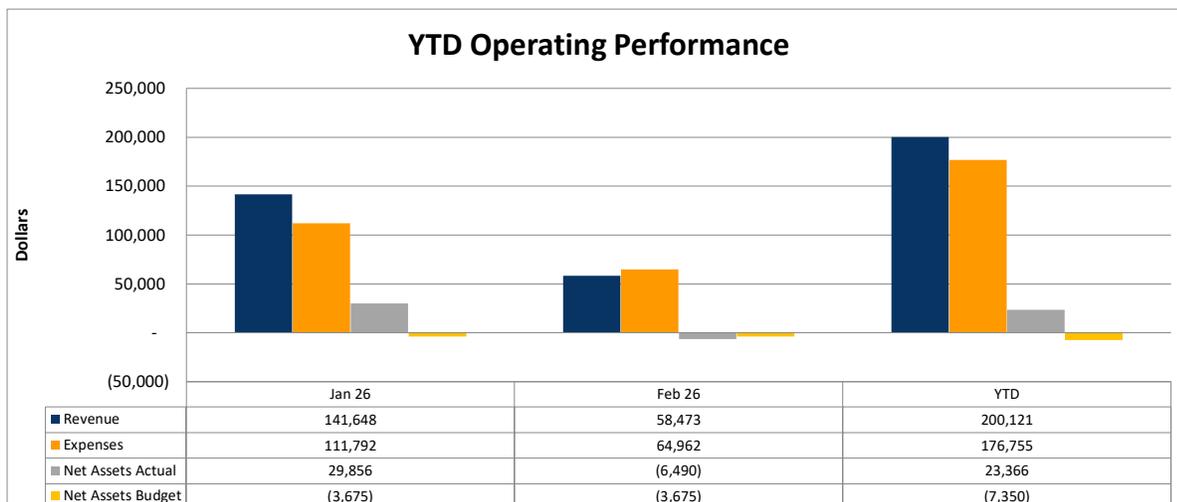
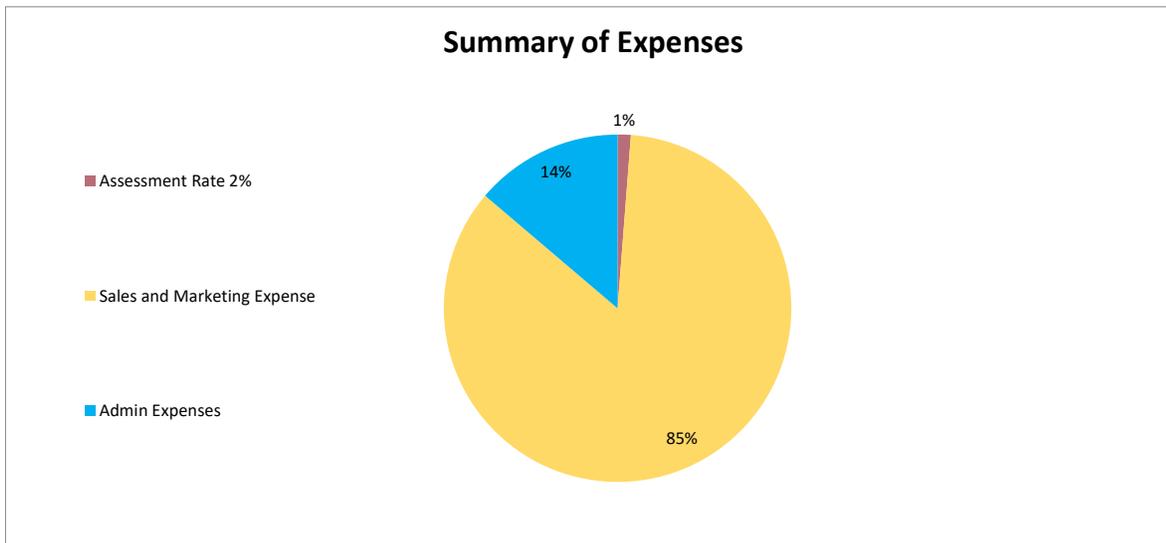
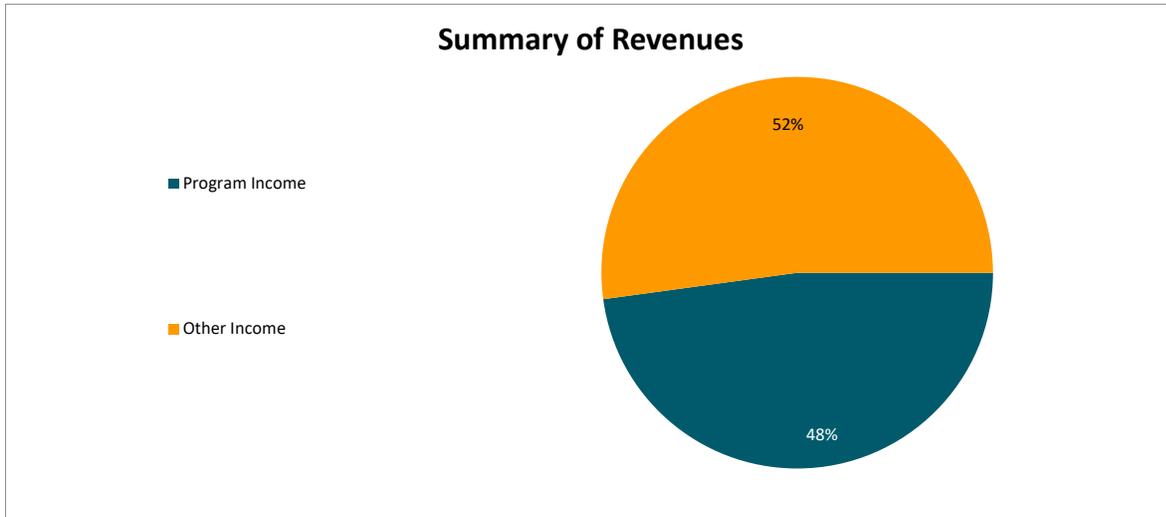
- Sales & Mktg - \$17,419 decreased {Specifically: Staff Marketing over \$14,479; Travel Trader & Consumer Market Show over \$4,154; Marketing Contracts under (\$21,417); Conferences under (\$8,199); and Website under (\$4,245)}
- Destination Marketing Activity - \$7,575 decreased
- Zone and Micro Marketing – \$4,705 decreased

Net Income/(Loss) – Total Change in Net Assets is showing a profit of \$29,396 which is better than the budgeted loss by \$34,663. As compared to last year, the total change in Net Assets is showing a profit by \$62,197.

Explore Butte County
 Financial Dashboard
 For the period ending February 28th, 2026

Color Code	
	Significant Underperformance
	Slight Underperformance
	Good Performance





Explore Butte County
Comparative Balance Sheet
For the period ending February 28th, 2026 and February 28th, 2025

	February 2026 \$	February 2025 \$	Variance Inc/(Dec) \$	Variance Inc/(Dec) %
ASSETS				
Current Assets				
Cash				
Checking	48,775	415,217	(366,442)	(88.3%)
Savings	150,131	508,958	(358,827)	(70.5%)
Money Market	171,490	20,060	151,431	754.9%
Certificate of Deposit	350,000	-	350,000	100.0%
Total Cash	720,396	944,234	(223,838)	(23.7%)
Accounts Receivable	152,314	62,665	89,649	143.1%
Other Assets				
Prepaid Expenses	25,450	13,363	12,087	90.4%
	25,450	13,363	12,087	90.4%
Total Current Assets	898,160	1,020,262	(122,102)	(12.0%)
Fixed Assets				
Furniture And Equipment	19,636	19,636	-	-
Vehicle	97,255	137,837	(40,582)	(29.4%)
Less Accumulated Depreciation	(59,513)	(108,237)	48,723	45.0%
Total Fixed Assets	57,377	49,236	8,141	16.5%
TOTAL ASSETS	\$ 955,537	\$ 1,069,498	\$ (113,961)	(10.7%)
LIABILITIES				
Current Liabilities				
Accounts Payable	50,143	31,132	19,011	61.1%
Credit Card Payable	1,654	112	1,542	1,374.1%
Accrued Salaries and Wages	20,676	19,595	1,080	5.5%
Payroll Liabilities	434	10,101	(9,667)	(95.7%)
Total Current Liabilities	72,907	60,941	11,966	19.6%
Deferred Revenue	10,402	15,682	(5,280)	(33.7%)
TOTAL LIABILITIES	83,308	76,623	6,686	8.7%
NET ASSETS				
Unrestricted Net Assets	438,516	604,706	(166,189)	(27.5%)
Net Assets - Reserved	410,346	422,846	(12,500)	(3.0%)
Current Year Income/ (Loss)	23,366	(34,676)	58,042	167.4%
Total Net Assets	872,229	992,876	(120,647)	(12.2%)
TOTAL LIABILITIES & NET ASSETS	\$ 955,537	\$ 1,069,498	\$ (113,961)	(10.7%)

Explore Butte County
Trend Balance Sheet Ratios
For the period ending February 28th, 2026

	February 2025	March 2025	April 2025	May 2025	June 2025	July 2025	August 2025	September 2025	October 2025	November 2025	December 2025	January 2026	February 2026
Cash ¹	227.35	217.36	206.63	219.31	215.24	218.15	207.40	206.21	182.70	187.00	180.35	185.50	173.43
Current Ratio ²	13.32	13.40	5.17	3.88	3.86	3.59	3.65	3.11	2.95	2.95	4.98	8.81	12.32
Leverage ³	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

1 Operating Cash = Cash/Daily Expenses. Indicates how many days a company can survive without additional cash.

2 Current Ratio = Current Assets/Current Liabilities. Measures a company's ability to repay short term debts with short term assets. A ratio between 1 and 2 is ideal, with a high number indicating greater ability to repay short term debt.

3 Leverage = Long Term Liabilities/Total Net Assets. Indicates how assets are financed. A lower number indicates that assets are financed through savings/net assets while a higher number indicates that assets are financed through debt and puts the company at greater risk of default on its obligations.

Explore Butte County
Year-to-Date Comparative Income Statement
For the period ending February 28th, 2026

	February 2026 YTD - ACTUALS		February 2026 YTD - BUDGET		VARIANCE TO BUDGET		February 2025 YTD - ACTUALS		Feb '26 TO Feb '25 ACTUALS VARIANCE	
	\$	%	\$	%	\$	%	\$	%	\$	%
REVENUES & OTHER SUPPORT:										
Program Income										
Butte County	548	0.3%	2,500	1.0%	(1,952)	(78.1%)	548	0.3%	-	-
Chico	69,291	34.6%	166,667	67.9%	(97,376)	(58.4%)	94,225	54.7%	(24,934)	(26.5%)
Gridley	-	-	1,833	0.7%	(1,833)	(100.0%)	-	-	-	-
Oroville	25,898	12.9%	30,000	12.2%	(4,102)	(13.7%)	18,271	10.6%	7,627	41.7%
Paradise	-	-	8,333	3.4%	(8,333)	(100.0%)	-	-	-	-
Sub-Total Program Income	95,737	47.8%	209,333	85.3%	(113,596)	(54.3%)	113,044	65.7%	(17,307)	(15.3%)
Other Income										
Interest Income	554	0.3%	-	-	554	100.0%	1,234	0.7%	(680)	(55.1%)
Butte County - Microfunding	916	0.5%	500	0.2%	416	83.2%	224	0.1%	692	309.5%
City of Chico - Microfunding	78,661	39.3%	20,000	8.2%	58,661	293.3%	40,531	23.5%	38,130	94.1%
City of Oroville - Microfunding	15,513	7.8%	4,500	1.8%	11,013	244.7%	12,294	7.1%	3,219	26.2%
Town of Paradise - Microfunding	2,565	1.3%	1,167	0.5%	1,398	119.8%	4,708	2.7%	(2,143)	(45.5%)
Cooperative Program Funding	5,160	2.6%	9,500	3.9%	(4,340)	(45.7%)	-	-	5,160	100.0%
City of Gridley - Microfunding	1,014	0.5%	333	0.1%	681	204.3%	92	0.1%	923	1,008.7%
Sub-Total Other Income	104,384	52.2%	36,000	14.7%	68,384	190.0%	59,082	34.3%	45,301	76.7%
TOTAL REVENUE	200,121	100.0%	245,333	100.0%	(45,212)	(18.4%)	172,126	100.0%	27,995	16.3%
PROGRAM EXPENSES:										
Assessment Rate 2%										
2% Fee - Butte County	12	0.0%	50	0.0%	(38)	(75.7%)	12	0.0%	-	-
2% Fee - Chico	1,536	0.8%	3,333	1.4%	(1,797)	(53.9%)	2,089	1.2%	(553)	(26.5%)
2% Fee - Gridley	-	-	37	0.0%	(37)	(100.0%)	-	-	-	-
2% Fee - Oroville	574	0.3%	600	0.2%	(26)	(4.3%)	405	0.2%	169	41.7%
2% Fee - Paradise	-	-	167	0.1%	(167)	(100.0%)	-	-	-	-
Sub-total Assessment Rate 2%	2,123	1.1%	4,187	1.7%	(2,064)	(49.3%)	2,507	1.5%	(384)	(15.3%)
Assessment Rate 10%										
10% Fee - Butte County	-	-	250	0.1%	(250)	(100.0%)	-	-	-	-
10% Fee - Chico	-	-	16,667	6.8%	(16,667)	(100.0%)	-	-	-	-
10% Fee - Gridley	-	-	183	0.1%	(183)	(100.0%)	-	-	-	-
10% Fee - Oroville	-	-	3,000	1.2%	(3,000)	(100.0%)	-	-	-	-
10% Fee - Paradise	-	-	833	0.3%	(833)	(100.0%)	-	-	-	-
Sub-total Assessment Rate 10%	-	-	20,933	8.5%	(20,933)	(100.0%)	-	-	-	-
Sales and Marketing Expense										
Advertising	22,328	11.2%	29,833	12.2%	(7,506)	(25.2%)	24,039	14.0%	(1,712)	(7.1%)
Conferences	3,575	1.8%	8,750	3.6%	(5,175)	(59.1%)	11,773	6.8%	(8,199)	(69.6%)
Creative Services	19,609	9.8%	23,750	9.7%	(4,141)	(17.4%)	20,263	11.8%	(654)	(3.2%)
Dues and Memberships	930	0.5%	1,667	0.7%	(737)	(44.2%)	1,188	0.7%	(258)	(21.7%)
Marketing Contracts	14,604	7.3%	22,250	9.1%	(7,646)	(34.4%)	36,021	20.9%	(21,417)	(59.5%)
Meals	121	0.1%	200	0.1%	(79)	(39.5%)	57	0.0%	64	110.8%
Office Supplies	-	-	200	0.1%	(200)	(100.0%)	-	-	-	-
Postage	625	0.3%	500	0.2%	125	25.1%	207	0.1%	419	202.9%
Printing	482	0.2%	3,833	1.6%	(3,351)	(87.4%)	1,341	0.8%	(859)	(64.0%)
Public Relations	3,323	1.7%	1,667	0.7%	1,656	99.4%	264	0.2%	3,059	1,158.7%
Rent	876	0.4%	500	0.2%	376	75.3%	-	-	876	100.0%
Sales and Marketing Exp. - Other	12	0.0%	200	0.1%	(188)	(94.0%)	60	0.0%	(48)	(80.1%)
Hospitality for Hospitality	11	0.0%	333	0.1%	(322)	(96.7%)	-	-	11	100.0%
Sponsorship Marketing	-	-	833	0.3%	(833)	(100.0%)	1,000	0.6%	(1,000)	(100.0%)
Travel Trader& Consumer Market Show	6,030	3.0%	2,083	0.8%	3,947	189.5%	1,876	1.1%	4,154	221.4%
Staff-Marketing	68,253	34.1%	71,833	29.3%	(3,580)	(5.0%)	53,774	31.2%	14,479	26.9%
Vehicle Maintenance	197	0.1%	1,250	0.5%	(1,053)	(84.3%)	2,288	1.3%	(2,091)	(91.4%)
Website	7,980	4.0%	18,867	7.7%	(10,887)	(57.7%)	12,225	7.1%	(4,245)	(34.7%)
Sub-Total Sales and Marketing Expense	148,956	74.4%	188,550	76.9%	(39,594)	(21.0%)	166,376	96.7%	(17,419)	(10.5%)
Destination Marketing Activity										
Desitination Management Plan	-	-	8,333	3.4%	(8,333)	(100.0%)	-	-	-	-
Butte County Film Commision	675	0.3%	400	0.2%	275	68.8%	8,250	4.8%	(7,575)	(91.8%)
Innovation & Experimental Programs	-	-	2,333	1.0%	(2,333)	(100.0%)	-	-	-	-
Sub-Total Destination Marketing Activity	675	0.3%	11,067	4.5%	(10,392)	(93.9%)	8,250	4.8%	(7,575)	(91.8%)
Zone and Micro-Marketing										
Chico Zone/Travel Chico	811	0.4%	1,667	0.7%	(855)	(51.3%)	170	0.1%	641	376.0%
Paradise Zone	-	-	1,167	0.5%	(1,167)	(100.0%)	315	0.2%	(315)	(100.0%)
Oroville Zone	-	-	2,500	1.0%	(2,500)	(100.0%)	5,031	2.9%	(5,031)	(100.0%)
Other Zone	-	-	500	0.2%	(500)	(100.0%)	-	-	-	-
Gridley/ Biggs Zone	-	-	333	0.1%	(333)	(100.0%)	-	-	-	-
Sub-Total Zone and Micro-Marketing	811	0.4%	6,167	2.5%	(5,355)	(86.8%)	5,516	3.2%	(4,705)	(85.3%)
Admin Expenses										
Advertising	65	0.0%	83	0.0%	(19)	(22.2%)	-	-	65	100.0%
Bank fees	25	0.0%	20	0.0%	5	25.0%	-	-	25	100.0%
Conference, Convention, Meeting	2,220	1.1%	1,167	0.5%	1,053	90.3%	837	0.5%	1,382	165.1%
Depreciation	3,402	1.7%	-	-	3,402	100.0%	4,801	2.8%	(1,399)	(29.1%)
Filing fees/ taxes	-	-	667	0.3%	(667)	(100.0%)	-	-	-	-
General Administration	216	0.1%	1,000	0.4%	(784)	(78.4%)	1,419	0.8%	(1,203)	(84.8%)
Insurance	-	-	417	0.2%	(417)	(100.0%)	-	-	-	-
Meals	251	0.1%	200	0.1%	51	25.4%	205	0.1%	46	22.5%
Office supplies	1,755	0.9%	500	0.2%	1,255	250.9%	353	0.2%	1,402	397.6%
Postage	-	-	167	0.1%	(167)	(100.0%)	199	0.1%	(199)	(100.0%)
Printing and Copying	-	-	100	0.0%	(100)	(100.0%)	-	-	-	-
Professional fees - Accounting	4,625	2.3%	6,667	2.7%	(2,041)	(30.6%)	6,727	3.9%	(2,102)	(31.2%)
Professional fees - Legal	-	-	500	0.2%	(500)	(100.0%)	-	-	-	-
Professional fees - Human Resources	923	0.5%	1,083	0.4%	(160)	(14.8%)	-	-	923	100.0%
Rent/ Office Space	1,450	0.7%	1,500	0.6%	(50)	(3.3%)	1,732	1.0%	(282)	(16.3%)
401k Administration	1,353	0.7%	250	0.1%	1,103	441.4%	599	0.3%	754	125.9%
Staffing - Admin	6,953	3.5%	6,468	2.6%	485	7.5%	5,975	3.5%	979	16.4%
Subscriptions	530	0.3%	250	0.1%	280	111.8%	580	0.3%	(50)	(8.7%)
Telephone, Telecommunications	322	0.2%	400	0.2%	(78)	(19.5%)	322	0.2%	(1)	(0.2%)
Travel	100	0.0%	300	0.1%	(200)	(66.8%)	405	0.2%	(305)	(75.4%)
Admin Expense- Other	-	-	42	0.0%	(42)	(100.0%)	-	-	-	-
Sub-Total Admin Expenses	24,189	12.1%	21,780	8.9%	2,409	11.1%	24,154	14.0%	35	0.1%
TOTAL PROGRAM EXPENSES	176,755	88.3%	252,683	103.0%	(75,928)	(30.0%)	206,802	120.1%	(30,048)	(14.5%)
NET INCOME/(NET LOSS)	\$ 23,366	11.7%	\$ (7,350)	\$ (0)	\$ 30,716	417.9%	\$ (34,676)	(20.1%)	\$ 58,042	167.4%

Explore Butte County

Income Statement by Class

For the period ending February 28th, 2026

	TBID Program	Cooperative	Total - MicroFunding	Travel Chico ARPA	TOTAL
REVENUES & OTHER SUPPORT:					
Program Income					
Butte County	548		-		548
Chico	69,291		-		69,291
Oroville	25,898		-		25,898
Sub-Total Program Income	95,737	-	-	-	95,737
Other Income					
Interest Income	554				554
Butte County - Microfunding			916		916
City of Chico - Microfunding			78,661		78,661
City of Oroville - Microfunding			15,513		15,513
Town of Paradise - Microfunding			2,565		2,565
Cooperative Program Funding		5,160	-		5,160
City of Gridley - Microfunding			1,014		1,014
Sub-Total Other Income	554	5,160	98,670	-	104,384
TOTAL REVENUE	96,291	5,160	98,670	-	200,121
PROGRAM EXPENSES:					
Assessment Rate 2%					
2% Fee - Butte County	12		-		12
2% Fee - Chico	1,536		-		1,536
2% Fee - Oroville	574		-		574
Sub-total Assessment Rate 2%	2,123	-	-	-	2,123
Sales and Marketing Expense					
Advertising	17,559	1,497		3,271	22,328
Conferences	2,688			887	3,575
Creative Services	18,347			1,165	19,512
Dues and Memberships	930				930
Marketing Contracts	14,604				14,604
Meals	121				121
Postage	625				625
Printing	482				482
Public Relations	1,871				1,871
Sales and Marketing Exp. - Other	12				12
Hospitality for Hospitality	11				11
Rent/Office Space	876				876
Travel Trader& Consumer Market Show	5,274				5,274
Staff-Marketing	68,253				68,253
Vehicle Maintenance	197				197
Website	7,580			400	7,980
Sub-Total Sales and Marketing Expense	139,431	1,497	-	5,723	146,652
Destination Marketing Activity					
Butte County Film Commision	675				675
Sub-Total Destination Marketing Activity	675	-	-	-	675
Zone and Micro-Marketing					
Chico Zone/Travel Chico				811	811
Sub-Total Zone and Micro-Marketing	-	-	-	811	811
Admin Expenses					
Advertising	65				65
Bank fees	25				25
Conference, Convention, Meeting	2,220				2,220
Depreciation	3,402				3,402
General Administration	2,590				2,590
Meals	251				251
Office supplies	1,732			22	1,755
Professional fees - Accounting	4,625				4,625
Professional fees - Human Resources	923				923
Rent/ Office Space	1,450				1,450
401k Administration	1,353				1,353
Staffing - Admin	6,953				6,953
Subscriptions	530				530
Telephone, Telecommunications	322				322
Travel	30				30
Sub-Total Admin Expenses	26,472	-	-	22	26,494
TOTAL PROGRAM EXPENSES	168,701	1,497	-	6,557	176,755
NET INCOME/(NET LOSS)	\$ (72,409)	\$ 3,663	\$ 98,670	\$ (6,557)	\$ 23,366

Journal Entries for Month
Explore Butte County
February 1-28, 2026

Transacti on date	Transaction type	Num	Name	Memo/Description	Distribution account number	Account full name	Debit	Credit
9028								
02/01/2026	Journal Entry	01312026R		To Accrue the payroll for the period 01/25/2026 to 01/31/2026	6410	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6410 Staffing - Marketing Payroll		5,201.70
02/01/2026	Journal Entry	01312026R		To Accrue the payroll for the period 01/25/2026 to 01/31/2026	7410	7000 Administration:7400 Staffing - Admin (10%):7410 Staffing - Admin Payroll		577.97
02/01/2026	Journal Entry	01312026R			2200	2200 Accrued Payroll	5,779.67	
Total for 9028							\$5,779.67	\$5,779.67
9020								
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	6410	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6410 Staffing - Marketing Payroll	10,947.30	
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	7410	7000 Administration:7400 Staffing - Admin (10%):7410 Staffing - Admin Payroll	1,216.37	
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	6420	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6420 Staffing - Payroll Taxes - Mktg	829.55	
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	7420	7000 Administration:7400 Staffing - Admin (10%):7420 Payroll Taxes - Admin	92.17	
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	6450	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6450 401k	435.41	
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	7450	7000 Administration:7400 Staffing - Admin (10%):7450 401K	48.38	
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	6440	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance	1,189.27	
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	7440	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance	132.14	
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	6470	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance:6470 Dental and Vision	54.45	
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	7470	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance:7470 Dental and Vision	6.05	
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	7350	7000 Administration:7350 Professional Fees - Human Resources	230.77	
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	2410	2410 Retirement plan liability		1,805.39
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	2400	2400 Payroll Liabilities		1,321.41
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	2400	2400 Payroll Liabilities		106.52
02/12/2026	Journal Entry	02122026		Payroll for the period 01/25/2026 - 02/07/2026	1010	1010 GVB Checking #7188		11,948.54
Total for 9020							\$15,181.86	\$15,181.86
9032								
02/12/2026	Journal Entry	02122026		To remove the liability	2400	2400 Payroll Liabilities	1,427.93	
02/12/2026	Journal Entry	02122026		To remove the liability	6440	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance		1,189.27
02/12/2026	Journal Entry	02122026		To remove the liability	7440	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance		132.14
02/12/2026	Journal Entry	02122026		To remove the liability	6470	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance:6470 Dental and Vision		95.87
02/12/2026	Journal Entry	02122026		To remove the liability	7470	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance:7470 Dental and Vision		10.65
Total for 9032							\$1,427.93	\$1,427.93
9021								
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	6410	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6410 Staffing - Marketing Payroll	10,862.93	
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	7410	7000 Administration:7400 Staffing - Admin (10%):7410 Staffing - Admin Payroll	1,206.99	
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	6420	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6420 Staffing - Payroll Taxes - Mktg	823.10	
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	7420	7000 Administration:7400 Staffing - Admin (10%):7420 Payroll Taxes - Admin	91.46	
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	6450	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6450 401k	432.04	
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	7450	7000 Administration:7400 Staffing - Admin (10%):7450 401K	48.00	
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	6440	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance	1,189.27	
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	7440	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance	132.14	
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	6470	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance:6470 Dental and Vision	54.45	
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	7470	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance:7470 Dental and Vision	6.05	
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	7350	7000 Administration:7350 Professional Fees - Human Resources	230.76	
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	2410	2410 Retirement plan liability		1,801.64
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	2400	2400 Payroll Liabilities		1,321.41
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	2400	2400 Payroll Liabilities		106.52
02/26/2026	Journal Entry	02262026		Payroll for the period 02/08/2026 - 02/21/2026	1010	1010 GVB Checking #7188		11,847.62
Total for 9021							\$15,077.19	\$15,077.19
9033								
02/26/2026	Journal Entry	02262026		To remove the liability	2400	2400 Payroll Liabilities	1,427.93	

02/26/2026	Journal Entry	02262026	To remove the liability	6440	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance	1,189.27	
02/26/2026	Journal Entry	02262026	To remove the liability	7440	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance	132.14	
02/26/2026	Journal Entry	02262026	To remove the liability	6470	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6440 Health Insurance:6470 Dental and Vision	95.87	
02/26/2026	Journal Entry	02262026	To remove the liability	7470	7000 Administration:7400 Staffing - Admin (10%):7440 Health Insurance:7470 Dental and Vision	10.65	
Total for 9033						\$1,427.93	\$1,427.93
9022							
02/28/2026	Journal Entry	02282026	To Accrue the payroll for the period 02/22/2026 to 02/28/2026	6410	6000 Sales and Marketing Expense:6400 Staffing - Marketing (90%):6410 Staffing - Marketing Payroll	5,431.46	
02/28/2026	Journal Entry	02282026	To Accrue the payroll for the period 02/22/2026 to 02/28/2026	7410	7000 Administration:7400 Staffing - Admin (10%):7410 Staffing - Admin Payroll	603.50	
02/28/2026	Journal Entry	02282026		2200	2200 Accrued Payroll	6,034.96	
Total for 9022						\$6,034.96	\$6,034.96
9030							
02/28/2026	Journal Entry	02282026	To record depreciation expense for February 2026	7045	7000 Administration:7045 Depreciation expense	1,691.62	
02/28/2026	Journal Entry	02282026	To record depreciation expense for February 2026	1600	1600 Accumulated depreciation	1,691.62	
Total for 9030						\$1,691.62	\$1,691.62
9031							
02/28/2026	Journal Entry	02282026	To expenses Avoy Technologies Limited - US May 2024 - April 2026	6140	6000 Sales and Marketing Expense:6100 Marketing contracts:6140 Digital Asset Management	673.25	
02/28/2026	Journal Entry	02282026	To expenses HUBSPOT Inc - First Quarter 2026 - 01/01/2026 - 03/31/2026	6750	6000 Sales and Marketing Expense:6700 Website:6750 Digital Passport	2,065.00	
02/28/2026	Journal Entry	02282026	To expenses Angelina Matey Allianz Travel Insurance flight insurance for the DI 2026 marketing & communications summit	6036	6000 Sales and Marketing Expense:6030 Conferences:6036 Other Education	46.87	
02/28/2026	Journal Entry	02282026	To expenses Angelina Matey Delta Airlines for the flight to 2026 marketing and communications summit	6036	6000 Sales and Marketing Expense:6030 Conferences:6036 Other Education	237.40	
02/28/2026	Journal Entry	02282026	To expenses February 2026 Prepaid	1400	1400 Prepaid Expenses	3,022.52	
Total for 9031						\$3,022.52	\$3,022.52
TOTAL						\$49,643.68	\$49,643.68

Explore Butte County

2105 Divvy - Nichole #1688, Period Ending 02/28/2026

RECONCILIATION REPORT

Reconciled on: 03/18/2026

Reconciled by: Angela Avanti

Any changes made to transactions after this date aren't included in this report.

Summary

USD

Statement beginning balance.....	3,163.28
Charges and cash advances cleared (105).....	15,781.47
Payments and credits cleared (4).....	-17,290.91
Statement ending balance.....	<u>1,653.84</u>

Register balance as of 02/28/2026.....	1,653.84
Cleared transactions after 02/28/2026.....	0.00
Uncleared transactions after 02/28/2026.....	685.53
Register balance as of 03/18/2026.....	<u>2,339.37</u>

Details

Charges and cash advances cleared (105)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/01/2026	Expense	50E3D743C712C5BD32807	GOOGLE WORKSPACE EXP...	184.80
02/01/2026	Expense	5A524E3E6C04967867E4A	SKYWAY SELF STORAGE VI...	137.22
02/02/2026	Expense	B5977F30C09C1DCCCC0C1	Indeed	64.84
02/02/2026	Expense	AAFD170EB784D1B6486D1	RAO	5.97
02/02/2026	Expense	03EC6ED23D3319AB96C18	RAO	5.97
02/02/2026	Expense	4DE5728A2B1AF6E937794	LANGLERS.COM	200.00
02/02/2026	Expense	F26C3F2279EA7F074528D	STOBLE WORKPLACE	35.00
02/02/2026	Expense	0FFFD375136A2F4DA884D	LANGLERS.COM	200.00
02/02/2026	Expense	557A76B7EEEE950D0F850	THE HOME DEPOT	26.22
02/02/2026	Expense	1DC873605F904C9813AF0	GOOGLE ADS	349.91
02/02/2026	Expense	66D12121F48719EC05651	Facebook	276.27
02/02/2026	Expense	C9C2398FAF553351EF646	STOBLE WORKPLACE	150.00
02/02/2026	Expense	C4FD3A31A2F1C2B25C5BE	LANGLERS.COM	1,200.00
02/04/2026	Expense	D0B812BE43C2DC2795D7B	BACKDROPSOURCE	388.00
02/04/2026	Expense	5F3794933113945E493C4	SPROUT SOCIAL INC	1,965.20
02/04/2026	Expense	CC01D1AE23941699C121E	SPROUT SOCIAL INC	1,965.20
02/05/2026	Expense	D56FF914066E2353AA3BF	Facebook	143.00
02/05/2026	Expense	F83F4F7C2F8A9CF059615	UPPER PARK CLOTHIN	250.00
02/05/2026	Expense	BE7A6A71EF115AAF0B5B8	CVS	22.25
02/06/2026	Expense	60F248ACD2351C081F5D7	Facebook	230.46
02/06/2026	Expense	4C640095BB98A679DFD93	Facebook	300.00
02/06/2026	Expense	72211050FB0FEB6FF6A07	GOLDEN VALLEY COMM	200.00
02/06/2026	Expense		CITY OF CHICO CA PARKING	10.00
02/07/2026	Expense	6D798DDC671A4E9B010E1	FACEBK	58.00
02/08/2026	Expense	A0AC99745B123FAC27579	SACTOWNAIRPORTSHOP	10.49
02/08/2026	Expense	A7AF3D55732DF34DCB30D	AZUKAR SUSHI	33.00
02/08/2026	Expense	D929779F275CCF93C4FF1	SURF THRU CHICO	32.99
02/09/2026	Expense	4D69B24DC37C8B6000E8F	THREE SISTER'S CAFE	36.00
02/09/2026	Expense	128F3D7FF1041B4021ACC	Lyft	67.00
02/09/2026	Expense	A5AF442132890C9841628	CIELO CONCESSIONS,	10.44
02/09/2026	Expense	3350B325116309A875E4E	ODDS & ENDS	4.16
02/10/2026	Expense	3BC9DA90BA9AE93C18441	OPENAI	20.00
02/10/2026	Expense	B6AF9E04F859DBE76B54E	Cloudflare	25.00
02/10/2026	Expense	72A03650E352680BFA2CB	TIKTOK PROMOTE	21.53
02/10/2026	Expense	62DEB3F7E0E21DA4A84ED	THREE SISTER'S CAFE	28.00
02/10/2026	Expense	BC0AEDDA46A25C93560C1	BEAR CLAW CAFE	10.76
02/10/2026	Expense	08230C4D92370193929E7	ODDS & ENDS	7.54
02/10/2026	Expense	E909CBB16575A1293439B	FOUR POINTS BY SHERATON	482.21
02/10/2026	Expense	E6C6B2F69435FB8D4B770	Facebook	152.00
02/10/2026	Expense	65B1A286E4A581B805215	FOUR POINTS	148.99

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/11/2026	Expense	AE8B80BE3501E293B4F67	BEAR CLAW CAFE	5.72
02/11/2026	Expense	2116961F3641EC500F630	THREE SISTER'S CAFE	27.00
02/11/2026	Expense	9C74F2B2558F92BF92DE1	TIKTOK PROMOTE	104.00
02/11/2026	Expense	5B2729D38F6DD3AE1D5E6	HYATT HOTEL	16.04
02/12/2026	Expense	9CB217A30D851E0D787E9	BEAR CLAW CAFE	11.70
02/12/2026	Expense	B8540D8A6AC7F1D31AE41	THREE SISTER'S CAFE	43.00
02/12/2026	Expense	D3EC3DEF85F5BD641F268	Lyft	70.40
02/12/2026	Expense	508FACDA88A98C18EA982	Facebook	104.00
02/12/2026	Expense	3E3CABD55FE62F22B8E89	TWELVEMONTH	16.85
02/13/2026	Expense	00498528BC428FA4DD458	SENECA NIAGARA RESORT	4.00
02/13/2026	Expense	773B70967E3648B1FAA56	Mendocino Farms	30.66
02/13/2026	Expense	E4BB92965DC60BEF90223	INTUIT QUICKBOOKS	115.00
02/13/2026	Expense	3A8C36C6AA68525B939C5	HYATT HOTEL	1,299.09
02/13/2026	Expense	7CD0DB09F7208EC7068F4	SENECA NIAGARA RESORT	596.00
02/13/2026	Expense	6E951C47C35ED2B11313D	BEAR CLAW CAFE	11.70
02/14/2026	Expense	D2697572A59BB09601AF3	Facebook	111.00
02/14/2026	Expense	907D3953B2D3B9C0F5B04	Facebook	2.00
02/14/2026	Expense	B4877A90ECC865D1D87AD	GOOGLE FI WIRELESS	28.33
02/14/2026	Expense	70E2862804F326469B6AC	AIRPORT PARKING	60.00
02/14/2026	Expense	16FF6979FDE0BD799FF9C	MARCZYKS DELI	21.12
02/15/2026	Expense	9966BF196DCB812C59F08	Facebook	3.00
02/15/2026	Expense	651E22010646FCC39887C	Facebook	3.00
02/15/2026	Expense	82D865AF98829B992E7AF	Facebook	2.00
02/15/2026	Expense	6FFAC64E8AEF652E1A9B8	Facebook	2.21
02/16/2026	Expense	5C3B3A996A346E53182F4	Facebook	4.00
02/17/2026	Expense	9FBE853859458C7E8630C	CREXENDO	128.84
02/17/2026	Expense	915A17FB71BC88443917D	Facebook	5.00
02/17/2026	Expense	486337B40612AE0EACAB9	Mailchimp	132.00
02/17/2026	Expense	6E68B5CFE2C712194E643	CHICOCHAMB	15.00
02/17/2026	Expense	1D5955EAC46700501F2F5	Facebook	118.00
02/17/2026	Expense	3DD781024B0CF195AF9C1	CHICOCHAMB	15.00
02/17/2026	Expense	2CECF3D0F0C30B21468D7	Facebook	100.00
02/17/2026	Expense	140D001621B288B090568	Facebook	5.00
02/18/2026	Expense	B4CEF58D0E7923570CA38	Facebook	7.00
02/18/2026	Expense	3B1F061C96865AE19FEE2	TIKTOK PROMOTE	80.00
02/18/2026	Expense	24EBAEF49A3621DA6809C	Facebook	144.94
02/18/2026	Expense	18D176F44F72CC23E465E	WILSON PRINTING AND SIG...	365.71
02/18/2026	Expense	EFCFA58B51D7F251815FA	Costco	121.03
02/19/2026	Expense	63811F594D66E2690D9F8	CANVA	64.33
02/19/2026	Expense	E5EFD034CA06DE06DC672	Facebook	7.00
02/19/2026	Expense	054E2B7D29798C10DC20F	TRAVEL RESERVATION	467.19
02/20/2026	Expense	5DA826CE27360D7925694	TIKTOK PROMOTE	154.00
02/20/2026	Expense	76E9A37138A69E417FB38	Facebook	7.00
02/21/2026	Expense	4758B5CA85F58650FE9B9	CAPCUT	9.99
02/21/2026	Expense	CD6DFEF97512C36C50166	Facebook	16.36
02/21/2026	Expense	6D4BA777D2B4569C379F3	Facebook	7.00
02/23/2026	Expense	204CC31DA3F329767763F	Facebook	7.00
02/23/2026	Expense	18D1C0D8BC51BBCDDB217	Facebook	7.00
02/24/2026	Expense	060843A7BAEEC01E7C94C	UBER PENDING TRANSACT...	49.95
02/24/2026	Expense	89539925015D251709065	UBER TRIP	15.00
02/24/2026	Expense	4F2A8E3B01BA768AA5211	HILTON CLEVELAND DOWN...	30.92
02/26/2026	Expense	654105F57749BC6B9B7FE	VistaPrint	52.42
02/26/2026	Expense	85CEA4E0FBD42F291ACF3	Facebook	17.00
02/27/2026	Expense	508E260A45D9DD4CE4CCF	UBER PENDING TRANSACT...	28.96
02/27/2026	Expense	0D5A8D77A7ABD905271DE	UBER TRIP	10.00
02/27/2026	Expense	923E12777CE81ACCC82EB	GOOGLE ONE	19.99
02/27/2026	Expense	8574B732D101BD3CDA92B		12.98
02/27/2026	Expense	3DC7843A94D20E3C0AAC6	SPEEDWAY	72.02
02/27/2026	Expense	9F062D22D9B0FDB9BD849	HILTON CLEVELAND DOWN...	467.66
02/28/2026	Expense	53377675CAA76A4FB2602	AMAZON	548.52
02/28/2026	Expense	0321EFE25DF007E534ED4	Lofi Cafe	7.84
02/28/2026	Expense	0C739D9CDCE95A3B955AA	Lofi Cafe	7.84
02/28/2026	Expense	2327E5FD602B0EB5B7FFD	US POSTAL SERVICE	216.00
02/28/2026	Expense	219BA3AC5F2D0732666CB	Facebook	39.44

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/28/2026	Expense	7AE3EFE4F3E800438593F	Facebook	50.30
Total				15,781.47

Payments and credits cleared (4)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/02/2026	Expense		Divvy	-5,296.52
02/09/2026	Expense		Divvy	-6,388.99
02/17/2026	Expense		Divvy	-3,624.01
02/23/2026	Expense		Divvy	-1,981.39
Total				-17,290.91

Additional Information
Uncleared charges and cash advances after 02/28/2026

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
03/01/2026	Expense	6A143B8CC215635AC28C6	1PASSWORD	72.54
03/01/2026	Expense	61F938583A70BFB22A24F	Facebook	23.72
03/01/2026	Expense	9062CEC39DC18B19BCEBC	Facebook	17.00
03/01/2026	Expense	811AE386CFEFDA463D7FC	Facebook	572.27
Total				685.53

Explore Butte County

1010 GVB Checking #7188, Period Ending 02/28/2026

RECONCILIATION REPORT

Reconciled on: 03/19/2026

Reconciled by: Angela Avanti

Any changes made to transactions after this date aren't included in this report.

Summary

USD

Statement beginning balance.....	77,061.11
Checks and payments cleared (25).....	-85,847.81
Deposits and other credits cleared (5).....	57,561.66
Statement ending balance.....	<u>48,774.96</u>

Register balance as of 02/28/2026.....	48,774.96
Cleared transactions after 02/28/2026.....	0.00
Uncleared transactions after 02/28/2026.....	-28,684.96
Register balance as of 03/19/2026.....	20,090.00

Details

Checks and payments cleared (25)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/02/2026	Expense		BETTERMENT	-2,563.95
02/02/2026	Expense		Divvy	-5,296.52
02/03/2026	Expense		Humana, Inc.	-2,374.29
02/03/2026	Expense		Humana, Inc.	-222.13
02/09/2026	Expense		Divvy	-6,388.99
02/12/2026	Journal	02122026		-11,948.54
02/17/2026	Expense		Divvy	-3,624.01
02/23/2026	Bill Payment		Meghana Gowda	-1,025.00
02/23/2026	Bill Payment		U.T.B. Studios	-1,750.00
02/23/2026	Bill Payment		MARCOS BANUELOS	-200.00
02/23/2026	Bill Payment		DANIEL RIOS	-150.00
02/23/2026	Bill Payment		TASMARK Enterprises	-2,900.00
02/23/2026	Bill Payment		Hansen Holland	-2,940.00
02/23/2026	Bill Payment		Chico Chamber	-900.00
02/23/2026	Bill Payment		Aaron J Stewart, PC	-200.00
02/23/2026	Bill Payment		Madden Media	-19,432.13
02/23/2026	Bill Payment		The Spinning Atlas, LLC	-1,300.00
02/23/2026	Bill Payment		Nolan Erickson	-1,750.00
02/23/2026	Expense		Divvy	-1,981.39
02/23/2026	Expense			-2,672.85
02/23/2026	Bill Payment		CFO by design	-2,000.00
02/24/2026	Bill Payment		Butte County Association of G...	-550.00
02/24/2026	Expense		BETTERMENT	-1,805.39
02/26/2026	Journal	02262026		-11,847.62
02/27/2026	Expense			-25.00

Total -85,847.81

Deposits and other credits cleared (5)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/18/2026	Receive Payment	R26021702 - 5976622	Centerville-Coleman Museum	200.00
02/27/2026	Receive Payment		City of Chico - TBID Assessment	33,496.04
02/27/2026	Deposit			400.00
02/27/2026	Receive Payment	806986	Butte County - TBID Assessm...	1,358.01
02/27/2026	Transfer			22,107.61

Total 57,561.66

Additional Information

Uncleared checks and payments after 02/28/2026

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
03/06/2026	Bill Payment		Costar Realty Information Inc.	-5,709.96
03/12/2026	Bill Payment		Spruce Studio	-1,850.00
03/12/2026	Bill Payment		Ripe, Inc	-1,000.00
03/12/2026	Bill Payment		California Travel Association	-1,075.00
03/12/2026	Bill Payment		Tristen Murphy	-850.00
03/13/2026	Bill Payment		Mc2 Design Group Inc.	-3,750.00
04/27/2026	Bill Payment		Avoy Technologies Limited - U...	-14,450.00
Total				-28,684.96

Explore Butte County

1030 GVB Savings #7251, Period Ending 02/28/2026

RECONCILIATION REPORT

Reconciled on: 03/18/2026

Reconciled by: Angela Avanti

Any changes made to transactions after this date aren't included in this report.

Summary

USD

Statement beginning balance.....	172,107.61
Checks and payments cleared (1).....	-22,107.61
Deposits and other credits cleared (1).....	130.87
Statement ending balance.....	<u>150,130.87</u>

Register balance as of 02/28/2026..... 150,130.87

Details

Checks and payments cleared (1)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/27/2026	Transfer			-22,107.61
Total				-22,107.61

Deposits and other credits cleared (1)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/28/2026	Deposit			130.87
Total				130.87

Explore Butte County

1020 GVB Airport #7196, Period Ending 02/28/2026

RECONCILIATION REPORT

Reconciled on: 03/18/2026

Reconciled by: Angela Avanti

Any changes made to transactions after this date aren't included in this report.

Summary

USD

Statement beginning balance.....	171,358.92
Checks and payments cleared (0).....	0.00
Deposits and other credits cleared (1).....	131.50
Statement ending balance.....	<u>171,490.42</u>

Register balance as of 02/28/2026.....	171,490.42
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Details

Deposits and other credits cleared (1)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/28/2026	Deposit			131.50
Total				131.50



RESOLUTION TO ESTABLISH THE SPORTS DESTINATION DISTRICT PHASE 2 AD HOC COMMITTEE

WHEREAS, the Explore Butte County Board of Directors (the "Board") is committed to ensuring the Board is composed of qualified and dedicated individuals representative of the tourism industry; and

WHEREAS, Hunden Partners has completed the Sports Destination District Master Plan, which includes a market needs assessment and recommendations for phased development; and

WHEREAS, staff is requesting additional board support to navigate the next steps of the Sports Destination District project; and

WHEREAS, an Ad Hoc Committee can help ensure the Project has a diverse group of individuals with the skills and experience necessary to lead the organization through the next phase of development;

NOW, THEREFORE, BE IT RESOLVED by the Explore Butte County Board of Directors that:

1. **Creation of Committee:** A Sports Destination District Phase 2 Ad Hoc Committee (the "Committee") is hereby created.
2. **Composition:** The Committee shall be composed of at least three (3) members of the Board, to be appointed by the President of the Board.
3. **Purpose and Responsibility:** The Committee shall be responsible for working with local community interest groups, jurisdictions, and consultants to oversee Defining the Project and Implementation Approach. This includes, but is not limited to:
 - a. **Site Selection:** Implementing a process for reviewing potential sites and moving the Project toward a defined path to execution.
 - b. **Update Programming, Site Plan, and Related Modeling:** Updating site plans based on refined scope and refreshing demand, financial, and impact projections.
 - c. **Develop Implementation Strategy:** Preparing a financing strategy and project plan to form the basis of development agreements.
 - d. **Site Control and Implementation Plan:** Establishing the business framework and term sheets to secure control of the selected site.
4. **Reporting:** The Committee is subject to the direction and control of the full Board.
5. **Term and Dissolution:** The Committee shall be ad hoc, meeting for the single purpose of these implementation tasks, and shall be dissolved upon the completion of Phase 1 advisory services.



BE IT FURTHER RESOLVED that this Resolution shall take effect immediately upon its passage.

Approved: March 26, 2026

Tamba Sellu

President, Board of Directors

Kate Pinsonneault

Secretary, Board of Directors