



Explore Butte County Debuts Official Anthem “Butte County Mile” on Major Streaming Platforms

Original song by local duo Emma & Will now available as the soundtrack for regional exploration

CHICO, Calif. (April 9, 2026) – Explore Butte County has announced that the original song "Butte County Mile" is now officially available on Spotify, Apple Music, and all major music streaming services. The track developed from the original "Butte County Mile" campaign created by Explore Butte County, which commissioned local duo Emma & Will to compose a custom song that captured the region’s unique spirit and beauty. Following an initial introduction on social media last year, the formal streaming release aims to provide a permanent soundtrack for residents as they travel between the county's diverse cities and hidden gems.

The term “Butte County Mile” is a playful nod to the idea that in Butte County, great experiences—whether a new favorite park, a local eatery, or a hidden shop—are always closer than they think. The song encourages locals to break out of their routine and discover the unique offerings of neighboring towns within the county.

“We wanted a song that celebrated the ease of getting around and seeing all there is to do right here in our own backyard,” said Ashley Baer, Marketing Director for Explore Butte County. “Whether you are driving from Chico to Oroville or Gridley to Durham, there is so much to experience. We hope this song inspires people to pull up Butte365.com, find an event across the county, and head out for a new adventure.”

About the Artists

Emma & Will are Butte County natives who met in middle school and have been performing together since 2018. The duo, consisting of Emma Garrahy (lead vocals and guitar) and Will Hartman (lead guitar and vocals), are current Chico State students and staples of the local music scene, with their acoustic-driven sound capturing the relaxed, adventurous spirit of the North State

“As Butte County natives who met in middle school, we were thrilled to write a song and film a music video showcasing our home’s beauty,” said Garrahy. “We’ve been playing together for eight years—performing everything from 1960s favorites to Taylor Swift—and we hope this anthem makes people happy while they explore the region.”

Key Resources

- **Streaming Now:** “Butte County Mile” is available now on all favorite music streamers, including [Spotify](#) and [Apple Music](#), for convenient listening.
- **Butte365.com:** Residents are encouraged to find local events, live music, and community activities at www.Butte365.com, the official Butte County arts and entertainment calendar.
- **Digital Assets:** Official artwork and photos of the artists are available for media use in the Explore Butte County [press kit](#).

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About Explore Butte County

Explore Butte County is the official destination marketing and management organization for Butte County, California. Its mission is to inspire people to discover Butte County, create tourism opportunities that contribute to economic vitality, and build community through partnerships.

For more information about Explore Butte County and suggested places to visit, shop, dine and/or recreate, please visit www.explorebuttecounty.com or follow on social media:

- **Facebook:** www.facebook.com/explorebuttecounty
- **Instagram:** @ExploreButteCountyCA, www.instagram.com/explorebuttecountyca/
- **TikTok:** @ExploreButteCounty, tiktok.com/@explorebuttecounty
- **YouTube:** www.youtube.com/@ExploreButteCounty

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