

Deliciously Popular Butte County Restaurant Week Returns March 24 - April 2 with 21 Restaurants Participating

10-Day Culinary Celebration Showcases
Menu Specials & Pairings Priced at \$20 or \$30

BUTTE COUNTY, Calif. (March 14, 2023) – Explore Butte County is excited to announce the 5th annual Butte County Restaurant Week, a popular culinary celebration that is planned for March 24 - April 2, 2023 (and timed to include two weekends). With 21 restaurants participating, the 10-day food journey is highlighted by delicious meals, many made with ingredients sourced locally, along with fabulous food and drink pairings, vegetarian, and family-style options, and more. The annual event showcases the agriculture bounty of the region and the amazing culinary talents of local Butte County restaurants and chefs. And, for those hungry for delicious meals at a value, each of the participating restaurants will offer menu specials for \$20 or \$30.

"We are thrilled to partner with restaurants throughout Butte County to highlight our county's bounty of incredible culinary experiences. Our culinary community is a real point-of-pride," said Nichole Farley, Explore Butte County Executive Director. "New this year is the move of Butte County Restaurant Week to March, to encourage diners to enjoy outdoor adventures along with delicious meals. During the 10-days, I invite you to visit a new restaurant and return to your favorite table for a delicious meal."

2023 Butte County Restaurant Week participants:

Almendra Winery & Distillery

Burban Kitchen

Crush

Drunken Dumpling Farm Star Pizza

Franky's Fine Italian Cuisine

Grana

Nic's Deli & Wine Bar

Provisions

Sin of Cortez

Unwined Kitchen and Bar

The Allies Pub

Casa Lupe Mexican Restaurant Deja Vu Breakfast Company Dulce Cocina Mexican Cafe

Farmers Brewing Restaurant & Taproom

Gogi's Cafe

Hudon's Gastropub Panama Bar Cafe

Sicilian Cafe

Union Patio Bar Grill

Source: Explore Butte County (www.ExploreButteCounty.com)

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Among the participating restaurants are two "new to town" establishments that opened in 2022: Dulce Cocina Mexican Cafe and Farmers Brewing Restaurant & Taproom. Several others have participated in the event multiple times, including two - Almendra Winery & Distillery and Crush - that have participated all five years of Butte County Restaurant Week.

To add to the culinary experience, Explore Butte County will host restaurant gift card giveaways on Facebook and Instagram starting on March 20. Plus, diners are encouraged to rate their Restaurant Week meal specials to be entered into a drawing for \$275 in restaurant gift cards (multiple entries are accepted, one per restaurant experience). The digital entry form will be available starting March 24 via the website.

For more information about the 2023 Butte County Restaurant Week, please visit www.explorebuttecounty.com/restaurant-week. For more about information about Explore Butte County in general and suggested places to visit, shop, dine and/or recreate, please visit www.explorebuttecounty.com or follow on social media – Facebook at www.facebook.com/explorebutteca, @ExploreButteCountyCA on Instagram, @ExploreButteCA on Twitter, and @ExploreButteCA on TikTok. Also, a comprehensive and downloadable travel guide (beneficial for locals, too) is available at www.explorebuttecounty.com/more/visitor-quide.

PRESS: Download photos and video <u>here</u>. Interviews with local restaurants available upon request.

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